

2024 Referendum

Sales Tax Proposed Projects

Public Safety	Total Cost
Public Safety Training Complex - Sheriff	\$ 20,000,000
Fire Station 16 Construction	\$ 8,000,000
Remodel of Station 9 Demo/Construct	\$ 8,000,000
Fire Logistics Warehouse	\$ 5,000,000
Animal Shelter Expansion	\$ 2,000,000
Public Safety Training Complex - Fire	\$ 20,000,000
Sheriff Operations Center Expansion	\$ 115,000,000
Public Safety Training Complex - EOC	\$ 12,000,000
Fire Station 17 Land Acquisition Design and Construction	\$ 10,000,000
Public Safety building for Mosquito Control	\$ 3,850,000
Fire Station 18 Land Acquisition Design and Construction	\$ 10,000,000
Complex upgrades Phase 1	\$ 173,000,000
Medical / Mental Health Facility - Complex upgrades Phase 1	
Maintenance Building and Warehouse	
Youthful Offender Unit	
Renovation of two story existing building for future use	
Temporary Visitation building	
Animal Shelter expansion	\$ 2,000,000
Recommended Total for Public Safety Projects	\$ 388,850,000

Roads	Total Cost
County Line Road	\$ 75,000,000
* Barclay Widening	\$ 32,600,000
* Sunshine Grove Road 4-Laning from Ken Austin Parkway to H	\$ 17,340,000
* Kettering Road SR 50 to Power line road	\$ 33,700,000
Ayers Culbreath Hayman Intersection	\$ 3,150,000
Airport Roadway Improvements (Baker Study)	\$ 20,000,000
Cortez Oaks (50 to Star Rd)	\$ 5,000,000
Lockhart Road from SR-50 to Dashbach	\$ 23,000,000
Anderson Snow Road Widening	\$ 20,600,000
Recommended Total for Transportation Projects	\$ 230,390,000

Combined Total	\$619,240,000
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SALES TAX TASK FORCE

Community Outreach

Dominique Holmes SCC
Amy Baldwin

Speaker's Bureau

Jeff Rogers SCC
County Commissioners
City Council
Toni Brady
Scott Herring
Paul Hasenmeier
Major Lakin

Jeff Rogers
(Chair)

BOCC Rep

City Rep

Toni Brady

Major Lakin

Terri Staff

Jon Jouben

Lieutenant
Beetz

Frances
Pioszak

Albert
Bertram

Paul
Hasenmeier

Kelly Trout

Jennifer
Motsinger

Scott Herring

Todd Crosby

Dominique
Holmes

Amy Baldwin

Finance

Albert Bertram
SCC

Legal

Jon Jouben SCC

Fundraising

Political Action
Committee
(PAC)

Sales Tax Task Force Charge:

Provide oversight and direction for the creation of the one cent sales tax referendum and the provision of information to the community about the purpose of the one cent sales tax.

Tasks:

- Establish Overall Sales Tax Campaign Timeline and Milestones (see draft below)
- Discuss and Develop Strategy and Leadership decisions for ensuring success

Community Outreach Subcommittee Charge:

Create and distribute information on the purpose of the one cent sales tax to the community.

Tasks:

- Create publishable content about the project
- Develop webpage
- Identify/create opportunities for public input including the use of Open Town.
- Create media material including infographics
- Analyze public responses to Open Town forums.

Speaker's Bureau Subcommittee Charge:

Speak with community members and groups about the purpose of the one cent sales tax.

Tasks:

- Identify and attend community organizations and events
- Maintain speaker's bureau calendar

Fundraising Subcommittee Charge:

Seek and manage donations to support community outreach promoting the one cent sales tax.

Tasks:

- Establish fund raising goal (in-kind and monetary donations) and due by date
- Receive and manage funds/donations raised
- Create promotional materials
- Distribute media materials

Finance Subcommittee Charge:

Provide oversight on the feasibility and cost of the proposed project list.

Tasks:

- Review and make recommendations for revision to proposed project list
- Create final proposed project list
- Initiate audit and facilitate audit as needed

Legal Subcommittee Charge:

Write referendum and provide direction to task force and subcommittees on legalities of committee and committee member activities.

Tasks:

- **Maintain and enforce calendar of statutory deadlines**
- **Write Referendum**
- **Provide direction on legalities of subcommittee activities**
- **Provide workshop to Speaker's Bureau subcommittee so that speakers do not violate rules for education on referendum**
- **Create BOCC agenda item for referendum**
- **Provide notice to FDOR (Florida Dept of Revenue) of Referendum Passage**