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Signature of Notary Public		MY COM	WAS J. COUGHLIN MISSION # HH 425398 5: September 24, 2027

Effective Date: 05/15/20 Last Revision: 05/15/20

Project Narrative for Weekend Farmers Market at the Adventure Coast Fun Park 9227 County Line Rd Spring Hill FL, 34608

Introduction

This project proposes the establishment of a vibrant and inclusive farmers market that will operate on weekends, offering a diverse range of products and fostering community engagement. The market aims to provide a platform for local farmers, artisans, and small businesses to showcase their goods while promoting sustainable practices, supporting the local economy, and creating a welcoming space for residents and visitors alike.

Project Goals

The primary objectives of the farmers market are:

1. Community Building: Create a gathering place that fosters connections among local residents, vendors, and visitors.

2. Economic Opportunity: Support small-scale businesses providing them with a cost-effective venue to sell and market their products directly to consumers.

3. Sustainability: Encourage environmentally responsible practices by promoting locally sourced, seasonal, and eco-friendly products.

4. Diversity of Offerings: Cater to a wide audience by featuring a broad spectrum of goods.

Market Features

1. Location: The market will be centrally located in an accessible outdoor venue, Adventure Coast Fun Park 9227 County Line Rd Spring Hill FL 34608 ensuring convenience for vendors and visitors.

- 2. Vendor Variety: The market will feature a mix of family friendly vendors selling such as but not limited to:
- Fresh fruits, vegetables, and herbs Artisanal bread, cheeses, and baked goods.
- · Garage sale items.
 - Swap meet items
- · Pet Items
- Handmade crafts, jewelry, and home decor.
- · Plants, flowers, and gardening supplies.
- Prepared foods and beverages, including coffee, smoothies, and local delicacies.
- And more ...

3. Community Activities: Beyond shopping, the market will host activities such as live music, Car Meets, and children's activities in the fun park like miniature golf, video game room, batting cages and Go-Carts to enhance the overall experience.

4. Infrastructure: The site will include vendor stalls, shaded seating areas and signage for easy navigation.

- 5. Signage Promoting Weekend Farmer Market which also includes signs for designated parking from
- entrance to the exit.

Operational Plan

The market will operate on Saturdays and Sundays, from 9 AM to 3 PM, aligning with peak times for community engagement. A market manager will oversee operations, including vendor selection, space allocation, and compliance with health and safety regulations. Vendors will pay a nominal fee for stall rental, which will help cover operational costs.

Benefits

1. For the Community: Access to fresh, high-quality products, a stronger sense of belonging, and opportunities for education about sustainability and local agriculture.

2. For Vendors: Increased visibility, direct sales opportunities, and networking with other small businesses.

3. For the Local Economy: Increased circulation of money within the community and attraction of visitors to the area.

Conclusion

The weekend farmers market is more than just a place to shop; it is a dynamic community hub that celebrates local culture, nurtures small businesses, and promotes sustainable living. By establishing this market, we aim to create a long-lasting positive impact on the community and its economy while offering an enjoyable and enriching experience for all participants.

Thank you for your time, TJ Lombardo 727-418-1711