Christina Falakos

Minas Falakos

Submission Date Jun 23, 2025 11:03 AM

Organization Name Demetris Solutions LLC

Organization EIN# or FEN# 262465589

Business Address 15990 Stur St

Masaryktown, FL, 34604

Application completed by Christina Falakos

Title owner

Email <u>info@harvestmoonfunfarm.com</u>

Telephone No. (800) 373-4811

Name of Event Harvest Moon Fun Farm

Description of Event: Please provide the details of your festival or event, including theme, planned entertainment, games, installations, vendors, beneficiary of funds raised, etc. Fall Festival corn maze Haunt Field Trips

Date(s) of Event Sep 27, 2025

Hours of Event 10:00 AM - 5:00 PM

Date(s) of Event Sep 28, 2025

Hours of Event 10:00 AM - 5:00 PM

Date(s) of Event Oct 4, 2025

Hours of Event 10:00 AM - 5:00 PM

Is this a new event or a repeat event?

Repeat

If a repeat event, upload the most recent Grant Funding Report



PO 24000501 Harvestmoon Fun Farm (2).pdf 228.17 KB

Event Marketing Contact Minas Falakos

Email Address cbell3680@yahoo.com

Telephone No. (727) 815-5118

Organization or event Website www.harvestmoonfunfarm.com

Event or Organization Social Media Sites: (Please provide complete URL for social media channels)

https://www.facebook.com/HarvestMoonFarmtasticFun

Event or Organization Social Media Sites: (Please provide complete URL for social media channels)

https://www.instagram.com/harvestmoon.fun.farm/

Event or Organization Social Media Sites: (Please provide complete URL for social media

https://www.youtube.com/@harvestmoonfarm810

channels) Event location(s)

HarvestMoon Fun Farm

Address of Event 15990 Stur St

Masaryktown, FL, 34604

Telephone No. (800) 373-4811

Projected number of event vendors

Projected Number of Local

20000

Projected Number of Out-of-

5000

Town Attendees:

Attendees:

Projected Number of Hotel Rooms:	250
Projected Number of Camping Sites:	20
Media Outlet #1	Facebook
Schedule for Publication or Media	Weekly starting September-October
Reach of Publication or Media	Hernando
Budget for Publication or Media	\$5,000
Media Outlet #2	Facebook
Schedule for Publication or Media	Weekly starting September-October
Reach of Publication or Media	Hillsboro Pinellas Pasco
Budget for Publication or Media	\$7,000
	\$7,000 Facebook
Media	
Media Outlet #3 Schedule for Publication or	Facebook
Media Outlet #3 Schedule for Publication or Media	Facebook Weekly starting September-October
Media Outlet #3 Schedule for Publication or Media Reach of Publication or Media Budget for Publication or	Facebook Weekly starting September-October Citrus Marion
Media Outlet #3 Schedule for Publication or Media Reach of Publication or Media Budget for Publication or Media	Facebook Weekly starting September-October Citrus Marion \$3,000
Media Outlet #3 Schedule for Publication or Media Reach of Publication or Media Budget for Publication or Media Media Outlet #4 Schedule for Publication or	Facebook Weekly starting September-October Citrus Marion \$3,000 Billboard

Radio Media Outlet #5 Schedule for Publication or October Media Reach of Publication or Media Hillsboro Pinellas Pasco Hernando **Budget for Publication or** \$2,000 Media Total Marketing and 20000 Advertising Budget: **Total Grant Amount** 5000 Requested: CF I understand that all printed and/or digital collateral and advertisements must include the Florida's Adventure Coast Visitors Bureaus' logo as one of the event sponsors, and that any and all digital platforms, must include a link to FloridasAdventureCoast.com. I understand that the Event's CF Marketing Coordinator must incorporate the Florida's Adventure Coast, Brooksville -Weeki Wachee name and geographic location in all press releases CF I understand that all printed or promotional materials with the Florida's Adventure Coast Visitors Bureau logo must be reviewed and approved by the Manager of Tourism Development in order to ensure correct and appropriate usage of the brand. All reviews require a minimum of 48 hours. Failure to have advertising preapproved by the Tourism Bureau does not eliminate the requirement of proper usage in order to be eligible for reimbursement. Failure to use the correct logo and use it properly will result in cancellation of any grant funds awarded. I understand that all advertising CF and promotion submitted for reimbursement must take place in areas outside of Hernando County. Copies of all

advertising must be submitted with your reimbursement

request.

I understand that all advertising and promotion submitted for reimbursement must take place in areas outside of Hernando County. Copies of all advertising, and the paid invoices, with proof of payment, must be submitted with your reimbursement request.

I understand that all reporting requirements must be satisfied in order to receive reimbursement dollars.

CF

CF

CF

CF

CF

I understand that the Event must be accessible to the public and to disabled persons.

I understand that Hernando County requires each event grant recipient to have a General Liability Insurance of \$1 million each occurrence / \$2 million aggregate with HC BOCC as additional insured and waiver of subrogation as to General Liability. Certificates of insurance must be provided to the Visitors Bureau no less than 15 days prior to the event.

I understand that the event coordinators will provide the Florida's Adventure Coast Visitors Bureau an onsite presence during the event. Typically the Visitors Bureau will provide organizations with maps and literature for display, however for certain events aligned with key tourism initiatives, the Visitors Bureau may wish to have a booth or staff on site.

The Event coordinators will also supply 10 all access tickets to the event, any required parking passes and agree to allow the Visitors Bureau staff all access to the Event to capture photos/videos. Tickets and/or passes must be delivered to the Visitors Bureau at least one week in advance of the event.

I certify that I have completed this Event Grant Funding Application and attest that all information provided herein and attached hereto is true and accurate:

Name: Christina Falakos

Title: Owner

Jun 23, 2025

Date

TDC Grant Funding Score Sheet

Applicant Harvest Moon Fun Farm

Applicant Event Fall Corn Maze/Haunt Field Trips

10Maze: Sept 27 & 28; Oct 15-19, 22-26, 29-31; Nov 1&2 Haunt Nights: Oct 10, 11, 17, 18, 24, 25 & 31 **Dates of Event**

Number of days of Event

(1 point for 1-day event; 2 points for 2-day event; 3 points for 3-day or longer event)

Marketing Plan

(Reach of the Marketing Plan; 1 point for 75 miles, 2 points for 150 miles, 3 points for over 150 miles)

Expected Attendance

Number or expected Attendees 1 point for less than 1,000; 2 points for 1001-5,000; 3 points for 5,001-10,000, 4 points for 10,000 or more)

Room Nights

Room Nights 3 (0-25 or less; 1 point for 25-50; 2 points for 51-100; 3 points for 100 or more rooms

Camp Sites

(0-25 or less; 1 point for 25-50; 2 points for 51-100; 3 points for 100 or more rooms

Key Initiative?

Key Initiative? 0

Does this event support one of the key niche markets or initiatives of the Visitors Bureau?

Total Marketing Budget \$20,000.00

1/3 Allowed TDC Funding \$6,666.67

Total Points 12

Grant Award \$5,000