



**Hernando County**  
**Board of County Commissioners**  
**Strategic Plan Meeting**  
**Minutes**

**June 18, 2025**

**CALL TO ORDER**

The meeting was called to order at 9:30 a.m. on Wednesday, June 18, 2025, at the Hernando County Utilities Department, Brooksville, Florida.

<u><b>Attendee Name</b></u>	<u><b>Title</b></u>
Brian Hawkins	Chairman
Jerry Campbell	Vice Chairman
John Allocco	Second Vice Chairman
Ryan Amsler	Commissioner
Jon Jouben	County Attorney
Jeffrey Rogers	County Administrator
Carla Rossiter-Smith	Chief Procurement Officer
Heidi Prouse	Deputy Clerk

Comm. Steve Champion was not present at the meeting.

**Invocation**

**Pledge of Allegiance**

**CHAIRMAN BRIAN HAWKINS**

Chairman Hawkins announced that Hernando County Constitutional Officers Sheriff Al Nienhuis, Supervisor of Elections Denise LaVancher and Tax Collector Amy Blackburn were present.

**AGENDA**

**Motion**

To approve the Agenda.

<b>RESULT:</b>	<b>ADOPTED</b>
<b>MOVER:</b>	John Allocco
<b>SECONDER:</b>	Jerry Campbell
<b>AYES:</b>	Hawkins, Campbell, Allocco and Amsler
<b>ABSENT:</b>	Champion

**COUNTY ADMINISTRATOR JEFFREY ROGERS**

Proof of publication of Notice of Public Meeting was noted for the scheduled meeting.

### **Hernando County Commissioner Forum I: Phase I Data Discussion & Drafting Strategic Plan**

Review of Phase I Executive Summary of Data Collected to Date

## **RECESS/RECONVENE**

The Board recessed at 10:45 a.m. and reconvened at 11:00 a.m.

### **Hernando County Commissioner Forum I: Phase I Data Discussion & Drafting Strategic Plan**

#### **Drafting Our Vision**

There was Board consensus to create a draft Vision Statement of, Hernando County: Rich in History, Inspired by Our Natural Resources, Focused on Creating a Safe Environment of Opportunity.

#### **Drafting Our Mission**

There was Board consensus to create a draft Mission Statement of, Our Mission is to Provide Essential Services and Community Support Ensuring Public Safety and Fostering Transparent Communication and Civic Engagement for the Wellbeing of all Hernando County Residents.

#### **Drafting Our Goals**

There was Board consensus to create a draft of Goals to include the following strategic themes: Economic Opportunity, Education Excellence and Workforce Development, Commitment to Public Safety, Stewardship of Natural Resources and Enhance Quality of Life Through Civic Engagement.

## **CITIZENS' COMMENTS**

The Board accepted public input on this matter.

## **ADJOURNMENT**

The meeting was adjourned at 2:25 p.m.