



WHOLE CENT HERNANDO

Law Enforcement | Public Safety | Transportation | Economic Development



JEFFREY ROGERS

HERNANDO COUNTY ADMINISTRATOR

HernandoCounty.us



Funding Question

Voters will choose how to fund necessary community improvements.

Should visitors, tourist, employees that do not live here, contribute to paying for improvements in Hernando County.

Necessary planned improvements.

Current Funding Sources for projects.

- Property Taxes

- Gas Taxes

- Impact Fees

- Grants



WHOLE CENT FOR HERNANDO SALES TAX REFERENDUM



ROADWAY/ INFRASTRUCTURE IMPROVEMENTS
ECONOMIC DEVELOPMENT
PUBLIC SAFETY CAPITAL IMPROVEMENTS
LAW ENFORCEMENT CAPITAL IMPROVEMENTS
*Citizen Oversight Committee

Whole Cent Sales Tax Exemptions:

- Groceries
- Medical Services
- Medication
- Fuel

The tax would only be collected on the first \$5,000 of large purchases of tangible personal property, or a maximum of \$50 on a single purchase

BALLOT LANGUAGE

WHOLE CENT FOR HERNANDO FOR LAW ENFORCEMENT, PUBLIC SAFETY, AND
TRANSPORTATION IMPROVEMENTS

SHALL A ONE-CENT SALES SURTAX BE LEVIED, BEGINNING IN 2025 AND
CONTINUING THROUGH 2054, AND SHARED BETWEEN HERNANDO COUNTY AND
THE CITY OF BROOKSVILLE, WITH THE PROCEEDS TO BE USED TO FUND
INFRASTRUCTURE AND PUBLIC FACILITIES, AS DEFINED BY LAW, AND OVERSEEN BY
A CITIZEN COMMITTEE, INCLUDING:

- LAW ENFORCEMENT AND CRIMINAL JUSTICE
- PUBLIC SAFETY
- ROADS, TRAFFIC ALLEVIATION AND OTHER TRANSPORTATION

FOR the one-cent sales tax

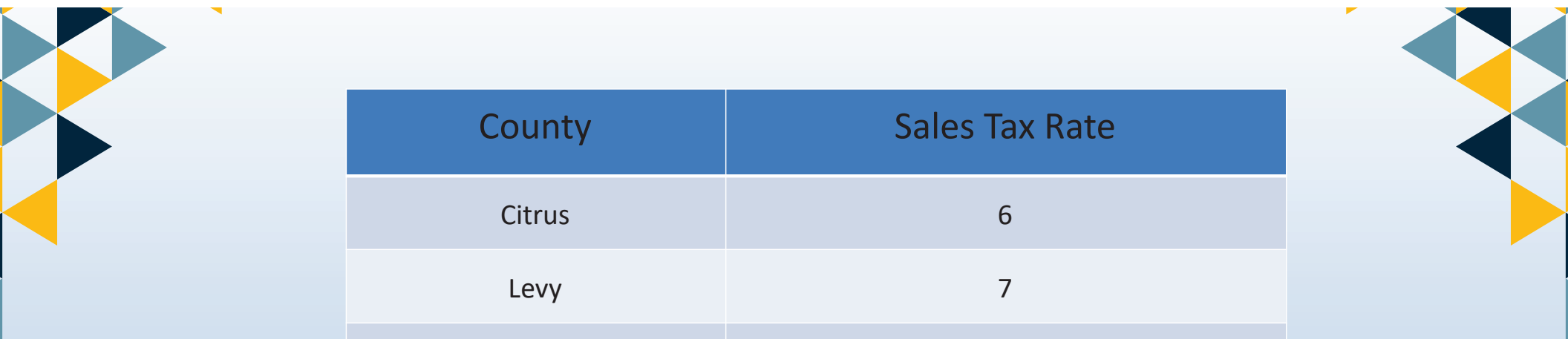
AGAINST the one-cent sales tax

SALES TAX FACTS

- 30% paid from Non-Residents
 - Tourists
 - Employees that do not live in county
- Diversification of revenue streams assist in economic downturns
- Funds can and will be leveraged for state and federal grants
- Revenue cannot be used for operational expenses or salaries
- Exemptions
 - Groceries, medical services, medication, or fuel would be exempt from the tax
 - The tax would only be collected on the first \$5,000 of large purchases of tangible personal property, or a maximum of \$50 on a single purchase
- Expenses only allowed on ballot referendum approved projects

SALES TAX FACTS

- Approximately 38 Million a year
- City of Brooksville ~ 1.5- 2 Million a year.
- 30 Years
- 30% or Over **10 Million a year** from tourist, employees that live out of the county, anyone conducting business in the county that does not live here.



County	Sales Tax Rate
Citrus	6
Levy	7
Sumter	7
Pasco	7
Hillsborough	7.5
Lake	7
Hernando	6.5
Marion	7

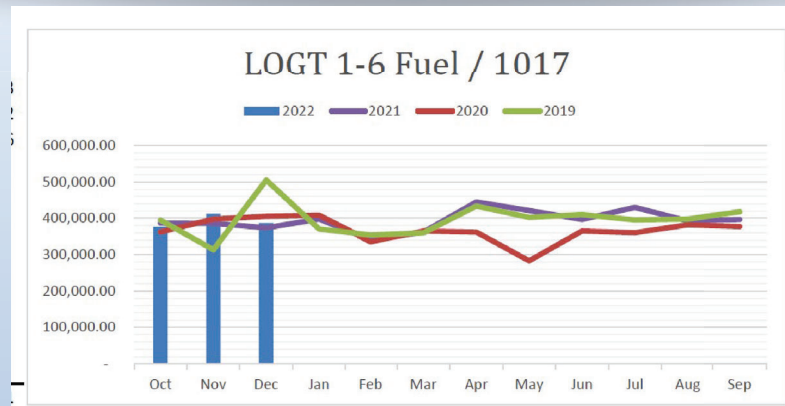
ROAD PROJECTS



	Total Cost
County Line Road	\$ 75,000,000
Barclay Widening	\$ 32,600,000
Sunshine Grove Road 4-Laning from Ken Austin Parkway to H	\$ 17,340,000
Kettering Road SR 50 to Power line road	\$ 33,700,000
Ayers Culbreath Hayman Intersection	\$ 3,150,000
Airport Roadway Improvements (Baker Study)	\$ 20,000,000
Cortez Oaks (50 to Star Rd)	\$ 5,000,000
Lockhart Road from SR-50 to Dashbach	\$ 23,000,000
Anderson Snow Road Widening	\$ 20,600,000
Improving Pickup/Drop-off Lanes for Schools	\$ 6,000,000
Roadway Improvements	
Total for Transportation Projects	\$ 236,390,000

Provide Match for State and Federal Dollars to help build roadways.

Existing Gas tax- Why is it not enough?



2019

2020

2021

TOTAL GAS TX:	\$ 11,728,750	\$ 10,793,998	\$ 11,509,801	\$
% Change		-8.0%	6.6%	
\$ Change		\$ (934,752)	\$ 715,803	\$

Gas tax revenue stays the same. Cost for construction and maintenance continues to increase. Gas tax is used to resurface roads, maintain signals, sidewalks, etc.

ECONOMIC DEVELOPMENT

MAKES DOLLARS + SENSE

Investing in Economic Development by supporting the enhancement of infrastructure like roads, water, sewer, and technology provides the opportunity for a solid and sustainable future for Hernando County residents.

ECONOMIC DEVELOPMENT:

- ENCOURAGES SIGNIFICANT CAPITAL INVESTMENT
- SUPPORTS CREATION OF HIGH WAGE JOBS
- DIVERSIFIES THE TAX BASE
- STIMULATES THE LOCAL ECONOMY
- ENHANCES YOUR QUALITY OF LIFE

Hernando County provides many services funded through property taxes. Investing in the growth of industry balances and broadens the tax base, offsets the burden on local taxpayers, and makes financial sense.

FOR EVERY \$1.00 PAID IN PROPERTY TAXES*

CITIZENS USE

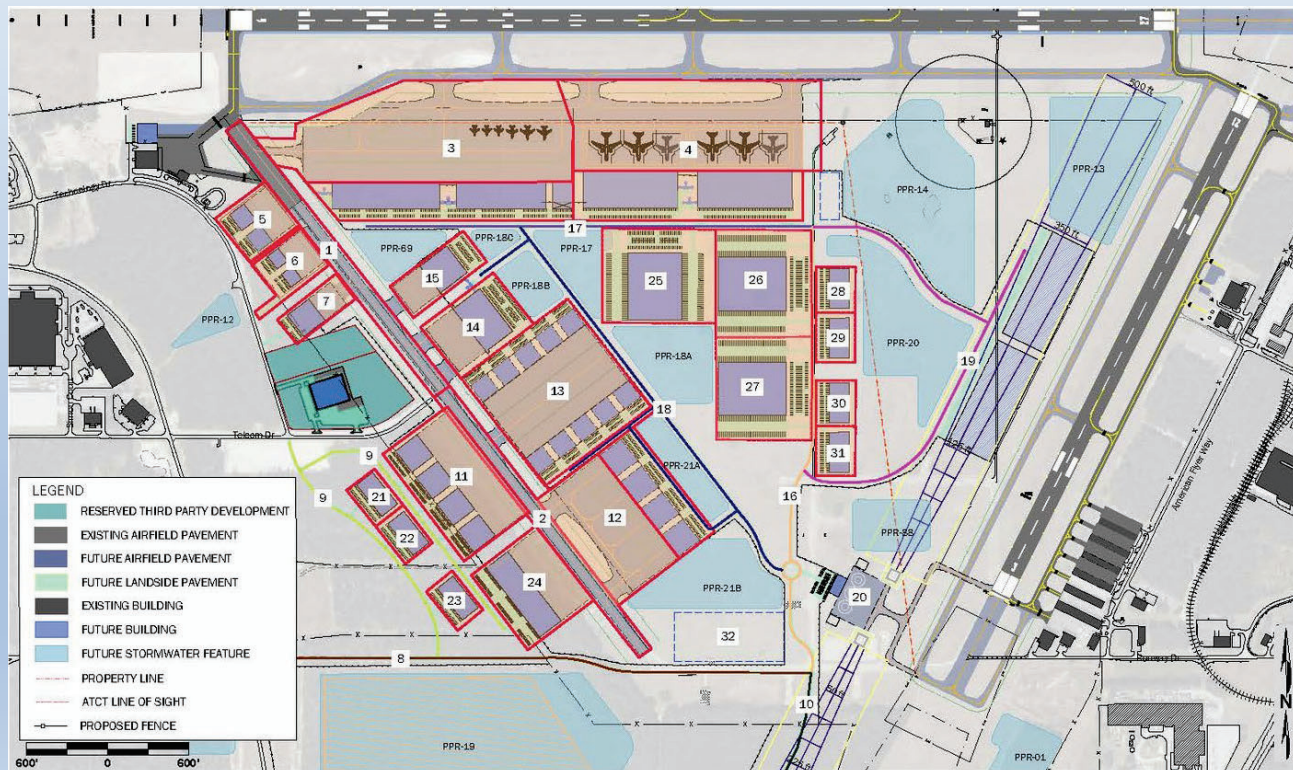
\$1.19
IN SERVICES

BUSINESSES USE

\$1.29
IN SERVICES

ECONOMIC DEVELOPMENT

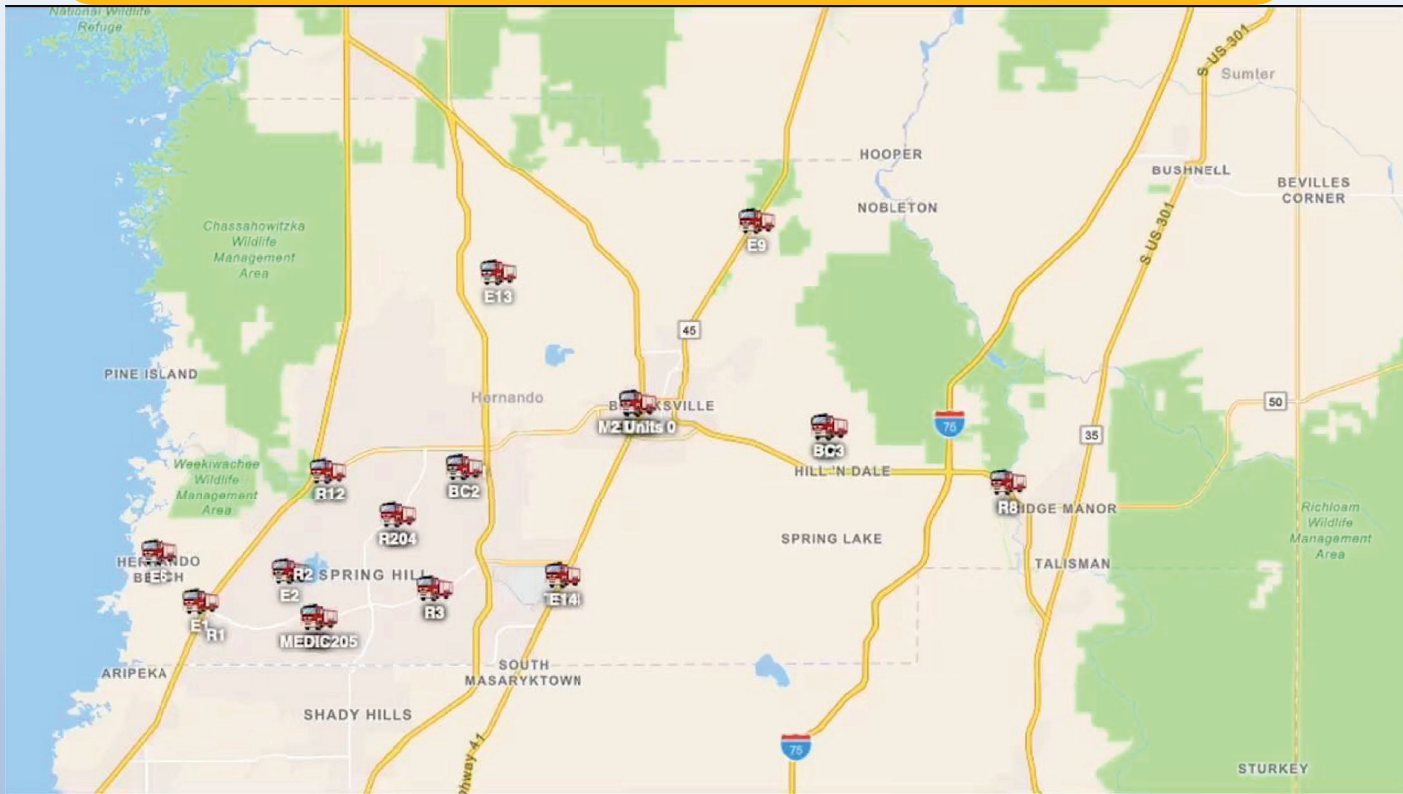
Capital Projects Directly Related to Jobs Creating
Economic Growth





Dr. Dennis Wilfong Center for Success

Public Safety




Increased Development requires additional fire stations be built to maintain existing response times.



Public Safety


Future Capital Projects that will be built.

- Fire Logistics Warehouse
 - Future Fire Stations
 - Rebuild of old Fire Stations
 - Animal Shelter Expansion
 - Mosquito Control Building
 - Fire Training Center
- 



Law Enforcement

Future Capital Projects that will be built.

- Public Safety Training Center for Law Enforcement
 - Jail Complex Upgrades
 - Medical / Mental Health Facility Expansion
 - Youthful Offender Unit
 - Maintenance Building and Warehouse
 - Jail Renovation
- 

Funding Question



**WHOLE CENT
HERNANDO**

Law Enforcement | Public Safety | Transportation | Economic Development

Citizens choose how to fund necessary community improvements.

Sales Tax

Property Taxes

CONTACT US

HERNANDO COUNTY GOVERNMENT

352-754-4000

15470 Flight Path Dr.,
Brooksville, FL 34604

www.HernandoCounty.us



@HernandoCoGov



@HernandoCoGov



@HernandoCountyGovernment



Subscribe to Hernando Highlights:
www.HernandoCounty.us