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# #HernandoPrepares Campaign & HERricane Summer Camp

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Status: Approved

Date: 5/13/2025

Duke Energy Foundation Grant

Organization Information

Please use search below to find your organization in our Causes database. If you are unable to find your cause, click cancel in the search window and answer No to the next questions on this application.

Address

18900 Cortez Blvd Brooksville 34601 - Florida

Category

Public and Societal Benefit

Tax ID or EIN/RCN

BSV\_GOV\_EIN\_591155275\_0001

Were you able to find your organization in the Cause search above?

Yes


Mission Statement

Hernando County Department of Emergency Management Division is responsible for administering emergency preparedness, response, recovery, and mitigation programs. This is accomplished through established multi-agency partnerships, community engagement, and effective coordination. Our mission is to foster resilience among the whole community by building and sustaining the capability to mitigate against, prepare for, respond to, and recover from all hazards.

Conflict of Interest Disclosure

N/A

[Hernando County Board of County Commissioners](#)



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Program Information

Select the Duke Energy investment priority that best aligns with your grant proposal.

Climate Resiliency

Select Climate Resiliency focus area(s)

Natural disaster preparedness and response programming

Second priority area of alignment (if applicable)

Opportunity and Inclusion

Opportunity and Inclusion focus area(s)

Programs reducing barriers and promoting access to opportunity for underserved communities

Third priority area of alignment (if applicable)

Vibrant Economies

Select Vibrant Economies focus area(s)	Workforce development training for jobs vital to the energy economy
Grant Request Title	#HernandoPrepares Campaign & HERricane Summer Camp
Grant Request Summary	The #HernandoPrepares public education campaign will focus on four key messages: Make a Plan, Build a Kit, Stay Informed, Get Involved. This campaign will be a combination of social media, radio, and television public service announcements taking place throughout June 2025, culminating in an annual hurricane and safety expo offering the latest information on how to prepare for, respond to, recover from, and mitigate against the prevalent hazards that face our community. This grant will also fund the fourth HERricane Summer Camp in Hernando County history. This is a five-day summer camp for approximately 20 young women ages 13-17 to learn about emergency management as a career, the importance of preparedness, how to perform CPR, how to extinguish small fires, and how to build a disaster supply kit. It also offers returning campers the chance to become mentors which enhances and promotes leadership skills.
Requested Grant Amount	USD 10,000.00
Fund Use	The Duke Energy Foundation funds requested would be utilized towards the cost of promoting the HERricane Summer Camp and the #HernandoPrepares Campaign and Expo on social media, promotional items, print media, television, and radio advertisements. Due to the success of the 2024 Hurricane Expo, Emergency Management has completely depleted our inventory of disaster kit promotional items. Last year's expo brought over 1,000 attendees, 50+ vendors, and meteorologists and public safety officials throughout the bay area. Grant funds would be used to purchase logoed promotional items that can be utilized in residents disaster supply kits. Grant funds will also be used to purchase ancillary supplies (fire extinguisher recharges) and hotel/per diem costs for guest instructors who may travel to Hernando County to assist with camp delivery.
Grant Request Overview	<p>The #HernandoPrepares Campaign and Expo will focus on 4 key messages: 1. Make a plan - families may not be together when an emergency happens. Planning in advance allows families to stay connected in the event of an emergency. 2. Build a kit - build an emergency supply kit that contains essential items to keep your family self-reliant for at least 7 days without utilities, electricity, and water or without access to a supermarket or local services. 3. Stay informed - learn about emergencies that could happen in your area and identify sources of information that will be helpful before, during, and after an emergency. 4. Get involved - preparedness is a shared responsibility, and it takes a whole community to prepare and respond to emergencies. Donate time to contribute skills and expertise throughout the year as well as during times of community need.</p> <p>The HERricane Summer Camp serves to elevate women's confidence as leaders in emergency management, while expanding the image of the profession as a positive force for improving public safety and government by promoting:</p> <p>* Synergy: recognize the value and importance of uniting a group of individuals into a single, power force, and promoting pro-social professional connection and environment of collegiality.</p> <p>* Grit: we believe in the distinct combination of passion, resilience, determination, and focus that allows a person to maintain discipline and optimism is a key to success in any career, as well as for any organization.</p> <p>*Adventure, Creativity, and Open-Mindedness: we utilize and promote ingenuity in our programming to foster this quality in our membership and organization. Emergency Management as a discipline, as well as career, is notoriously complicated, atypical and non-traditional - requiring resourcefulness, positivity, and inventiveness.</p> <p>* Professional Excellence: excellence is not perfection; rather the confident pursuit of the high quality and persistent integrity.</p>
Does most of the funding for this grant program specifically seek to serve underserved or low-income populations?	Yes
Program confirmation	Yes
Supporting Documentation	
Grant Acknowledgement	I Acknowledge
Select ALL counties served by this grant program	County/State
1.	Hernando, FL
Please provide the total number of people being served DIRECTLY by this grant program.	100000
Financial information	
Total Grant Program Budget Amount	USD 10,000.00
Upload the Overall Grant Program Budget	<a href="#">Budget Worksheet.pdf</a>
Other Funders	Hernando County Emergency Management commits to funding the office supplies needed for the camp and expo out of its General Fund, in addition to the staff time required for both initiatives. We also plan to seek in-kind donations from local

restaurants to provide lunches daily for campers/instructors, stop the bleed kits, CPR training, first aid supplies, and a generator from a local home improvement store to serve as a door prize at the #HernandoPrepares Hurricane and Safety Expo.

Volunteer Engagement

Describe any specific volunteer opportunities associated with this grant program

Duke Energy employees associated with this grant program can volunteer by hosting a vendor table at our annual Hurricane and Safety Expo and interacting with the public. Employees can also attend the HERricane Camp to give education on power generation and transmission, and disaster preparation, response, and recovery. Duke Energy and its employees are encouraged to share any social media posts for the #HernandoPrepares campaign.

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