# HERANDO COUNTY ALKINOS

#### County of Hernando

### Procurement Department

Carla Rossiter-Smith, Chief Procurement Officer 15470 Flight Path Drive, Brooksville, FL 34604 (352) 754-4020

## NOTICE OF INTENT TO AWARD RFP No. 25-RFP00983/CT

## Marketing and Advertising Services for Florida's Adventure Coast Visitors Bureau

RESPONSE DEADLINE: June 30, 2025 at 10:00 am

**DATE**: Thursday, October 23, 2025

**TO**: All Interested Parties

After a thorough review of the bid(s)/proposal(s) received, Hernando County Government staff intends to recommend to the Board of County Commissioners of Hernando County, Florida, a contract award for the above solicitation be approved with:

Miles Partnership, LLLP

6751 Professional Pkwy W, Ste 200

Sarasota, FL 34240

The tentative date for this recommendation is November 18, 2025. The final contract award is subject to funding availability, insurance coverage, and approval by the Board of County Commissioners of Hernando County, Florida.

Any Bidder who protests the Bid Specifications or Award or Intent to Award, must file with the County a notice of protest and formal written protest in compliance with the Hernando County Procurement Manual, Section 22, which can be found at

https://www.hernandocounty.us/home/showpublisheddocument/10509/638893844081930000.

Failure to timely file such documents will constitute a waiver of proceedings. Failure to file a protest within the time prescribed by, or failure to post the bond or other security in strict accordance with, the Hernando County Procurement Manual, Section 22, shall constitute a waiver of protest proceedings."

Thank you for your interest in conducting business with Hernando County Government.

Sincerely,

Felicia Holmes for

Carla Rossiter-Smith, MSM, PMP, GPC Chief Procurement Officer