



County of Hernando
Procurement Department
Carla Rossiter-Smith, Chief Procurement Officer
15470 Flight Path Drive, Brooksville, FL 34604
(352) 754-4020

NOTICE OF INTENT TO AWARD
RFP No. 25-RFP00983/CT
Marketing and Advertising Services for Florida's Adventure Coast Visitors
Bureau

RESPONSE DEADLINE: June 30, 2025 at 10:00 am

DATE: Thursday, October 23, 2025

TO: All Interested Parties

After a thorough review of the bid(s)/proposal(s) received, Hernando County Government staff intends to recommend to the Board of County Commissioners of Hernando County, Florida, a contract award for the above solicitation be approved with:

Miles Partnership, LLLP
6751 Professional Pkwy W, Ste 200
Sarasota, FL 34240

The tentative date for this recommendation is November 18, 2025. The final contract award is subject to funding availability, insurance coverage, and approval by the Board of County Commissioners of Hernando County, Florida.

Any Bidder who protests the Bid Specifications or Award or Intent to Award, must file with the County a notice of protest and formal written protest in compliance with the Hernando County Procurement Manual, Section 22, which can be found at

<https://www.hernandocounty.us/home/showpublisheddocument/10509/638893844081930000>.

Failure to timely file such documents will constitute a waiver of proceedings. Failure to file a protest within the time prescribed by, or failure to post the bond or other security in strict accordance with, the Hernando County Procurement Manual, Section 22, shall constitute a waiver of protest proceedings."

Thank you for your interest in conducting business with Hernando County Government.

Sincerely,

Felicia Holmes for

Carla Rossiter-Smith, MSM, PMP, GPC
Chief Procurement Officer