

FY 2023 Conservation Project Budget

Hernando County Utilities Department Withlacoochee Regional Water Supply Authority Local Government Water Conservation Grant Program

Springs Coast Environmental Learning Center \$5,000
Gulf Coast Academy \$4,500

Water resource and conservation education
Curriculum assistance.

Total: **\$9,500**

Promotional Items & Workshops

Materials for educational purposes, inserts, flyers,
door hangers, packets for rebates and code enforcement.
Items for Community events, workshops, presentations. Meeting
Supplies; Florida Friendly Landscape Workshop,
Springs Workshop and accessories
Speaker stipends, venue rental, rain barrels

Total **\$23,500**

Conservation Advertising Campaign

Commercial media spots (television, radio, print)
Spectrum/Charter streaming advertising
Water conservation vehicle Wrap
and water conservation magnetic signs for
HCUD vehicles

Total **\$16,000**

HCUD Customer (only) Resource Protection Programs

To included incentives for participating in: HE Washing Machine,
Rain Sensor Replacement, Low Flow Toilets, Rain Barrels,
FFL Yard Certification. And/or programs such as, professional
leak detection program, Sprinkler Check-up Program,
High Efficiency Sprinkler Replacement Project, soil amendment
Pilot project or water sense timer replacement

Total **\$41,000**

Presentation/Workshop Equipment

A/V equipment and other accessories \$2,500

Total **\$2,500**

TOTAL PROPOSED BUDGET
WRWSA portion/share (50%)

TOTAL **\$92,500**
Total **\$46,250**