

# Citrus County Transit Development Plan

Hernando/Citrus MPO Board Meeting  
August 7, 2025



# Presentation Overview

- What is a TDP?
- Existing Service Review
- Public Outreach Overview
- 10-Year Transit Needs Plan
- Prioritization Process
- Priority Projects
- Costs & Revenues
- Implementation Timeline
- What's Next



# What is a Transit Development Plan?

*TDP is ...*

## ***What TDP is NOT:***

- *Budget*
- *Capital Improvement Program (CIP)*
- *Binding agreement*



10-year vision for transit



Plan that identifies both funded & unfunded needs



Collaborative process



Helps Citrus County Transit set transit service/capital priorities



Updated every five years

# What is a TDP?

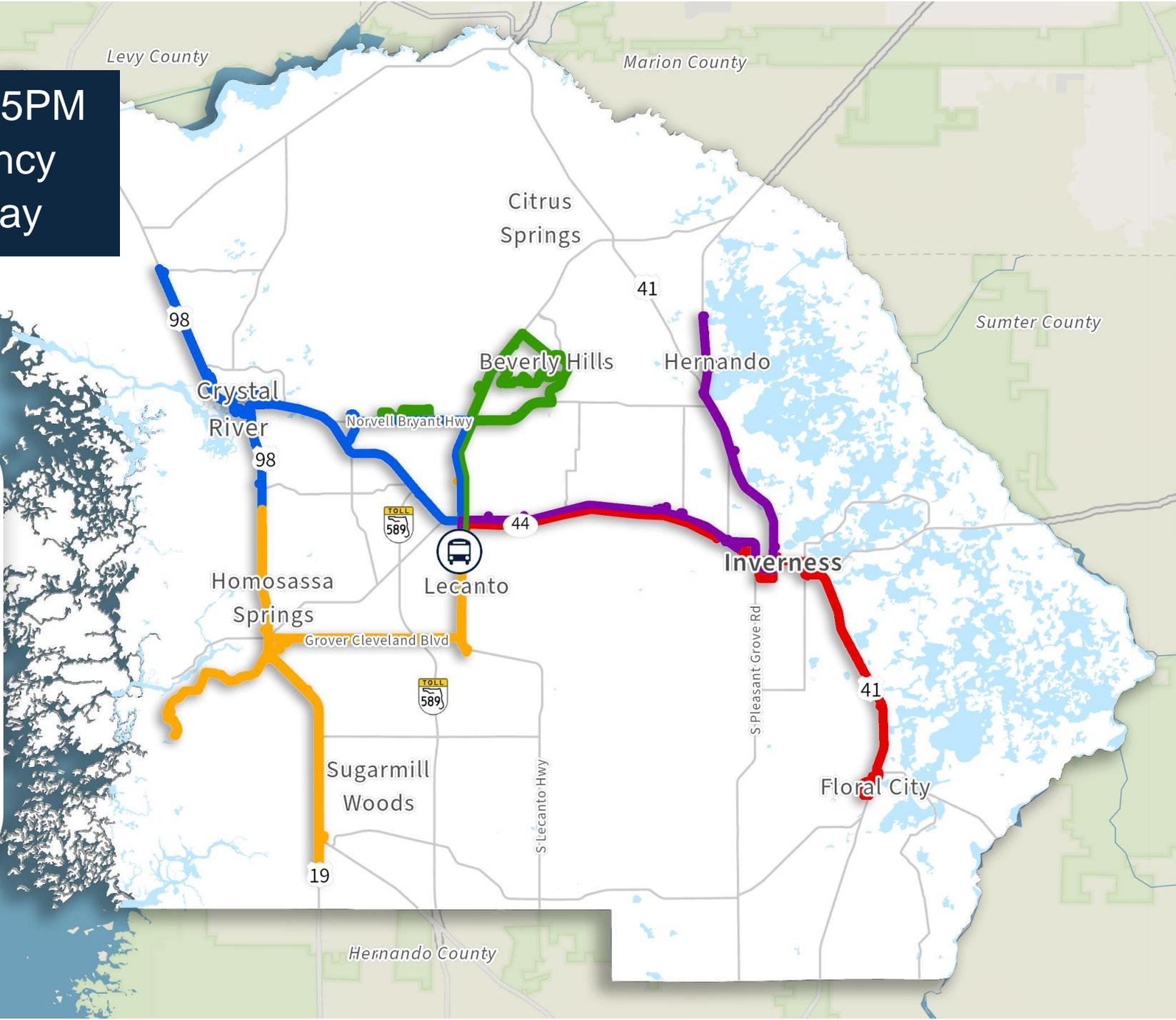
- 10-year transit plan
- Strategic plan for transit
  - Evaluate demographics & travel behavior
  - Assess existing transit options
  - Conduct public involvement & outreach
  - Determine transit needs
  - Develop service & implementation plans
- FDOT requirement for funding

# Existing Route Network

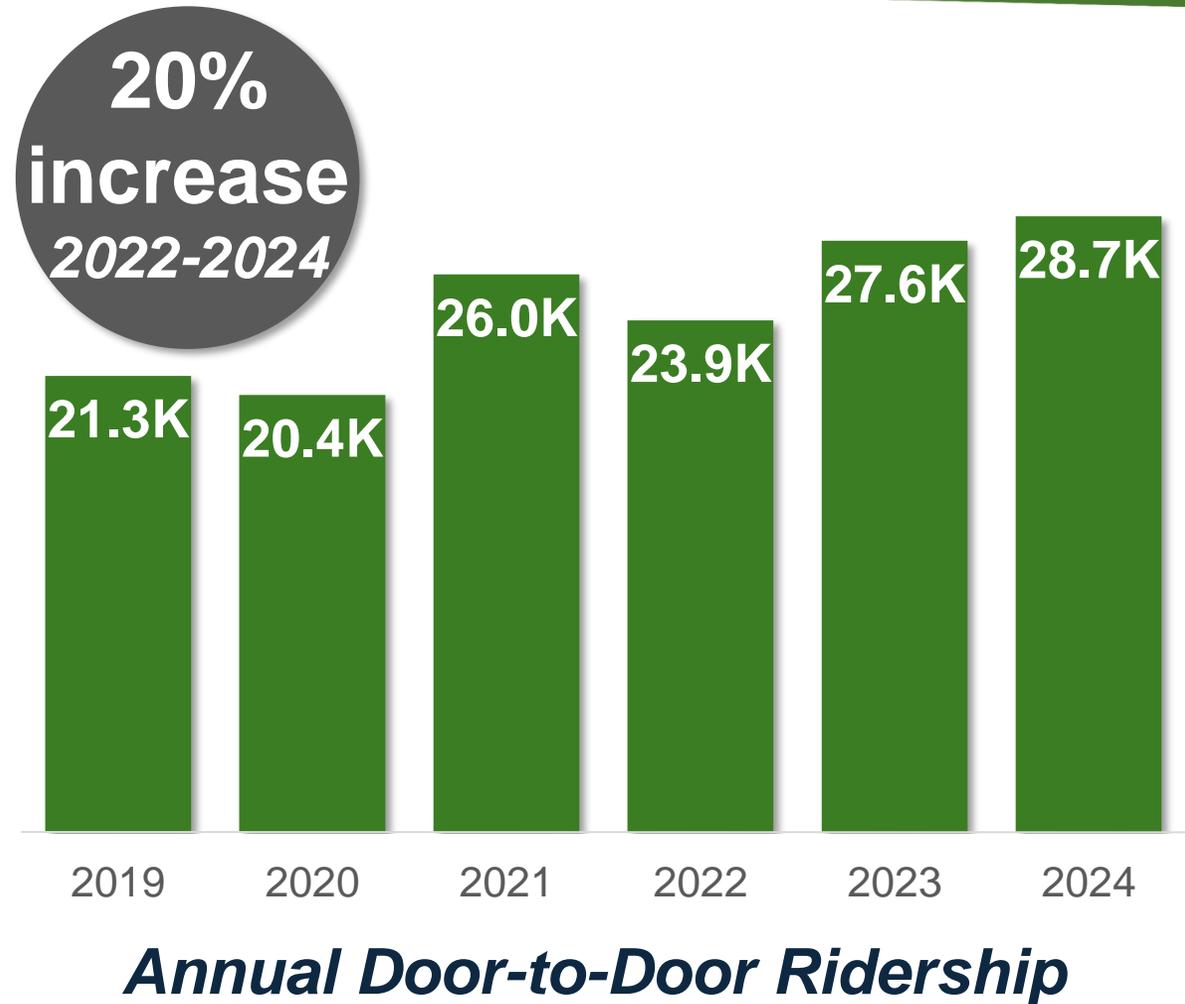
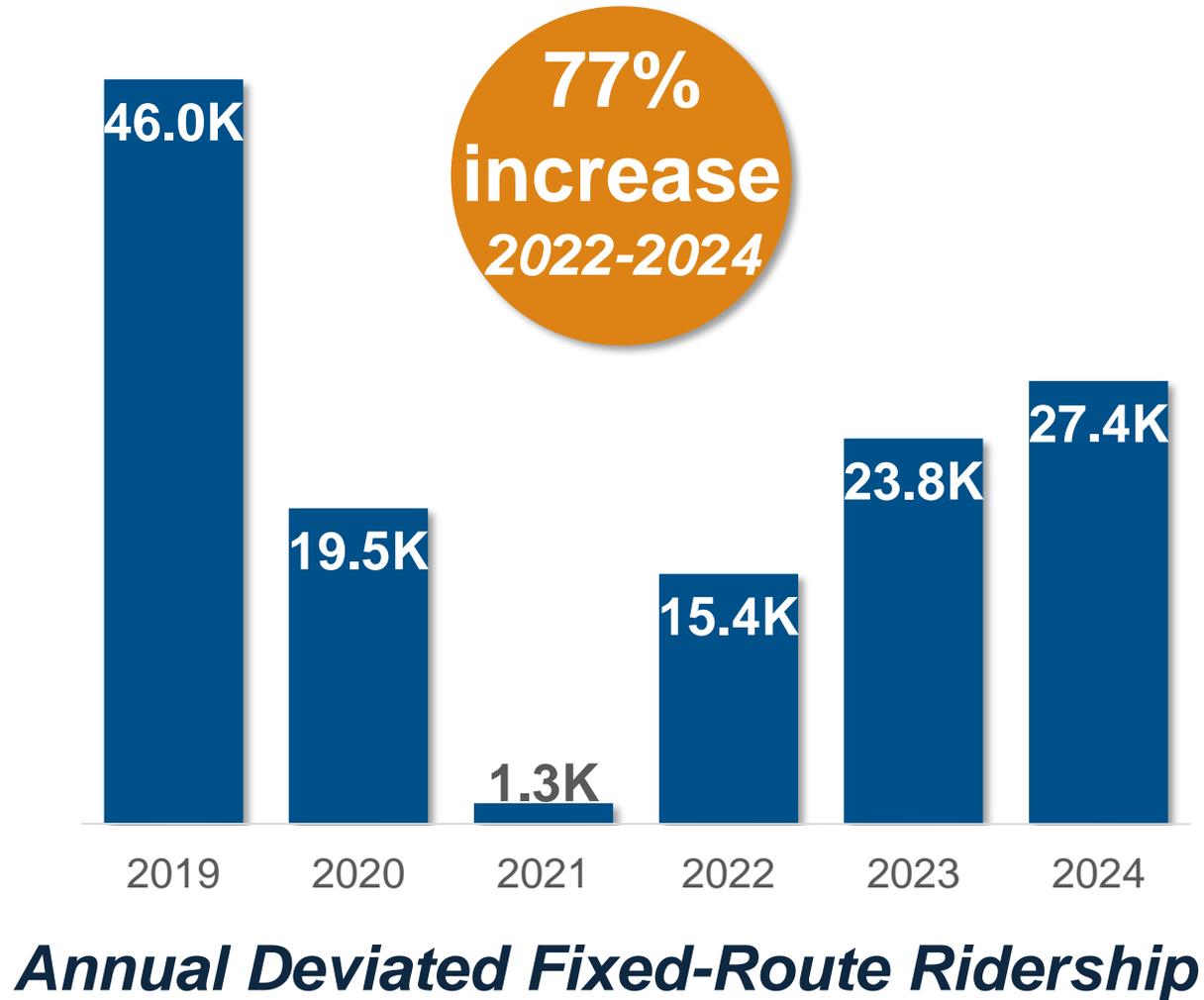
- 6:00AM to 5:15PM
- 2-hour frequency
- Monday - Friday

**Citrus County Transit**

-  Beverly Hills
-  Crystal River
-  Inverness/  
Hernando
-  Inverness/  
Floral City
-  Homosassa



# Existing Network Performance



# Public Outreach



17

Stakeholder  
Interviews



2

Open House  
Public Workshops

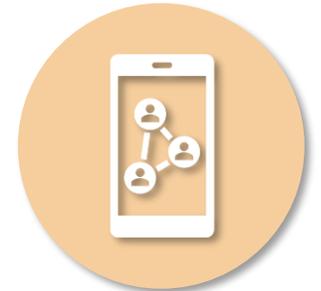


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Public Input  
Surveys



Grassroots  
Outreach



Website & Social  
Media Outreach

# Public Outreach

***More than 1,100 engaged!***



**17**

Stakeholders  
engaged



**54**

Workshops  
Participants



**370**

Survey  
Responses



**674**

Engaged during  
Grassroots  
Outreach

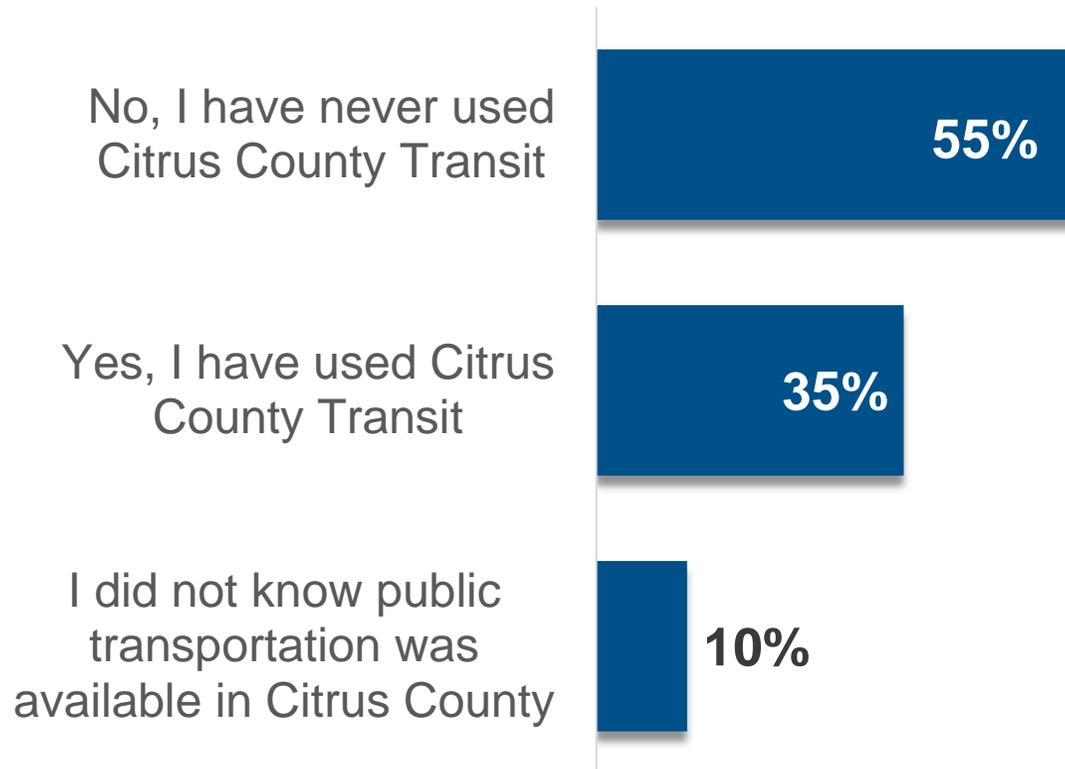


**50+**

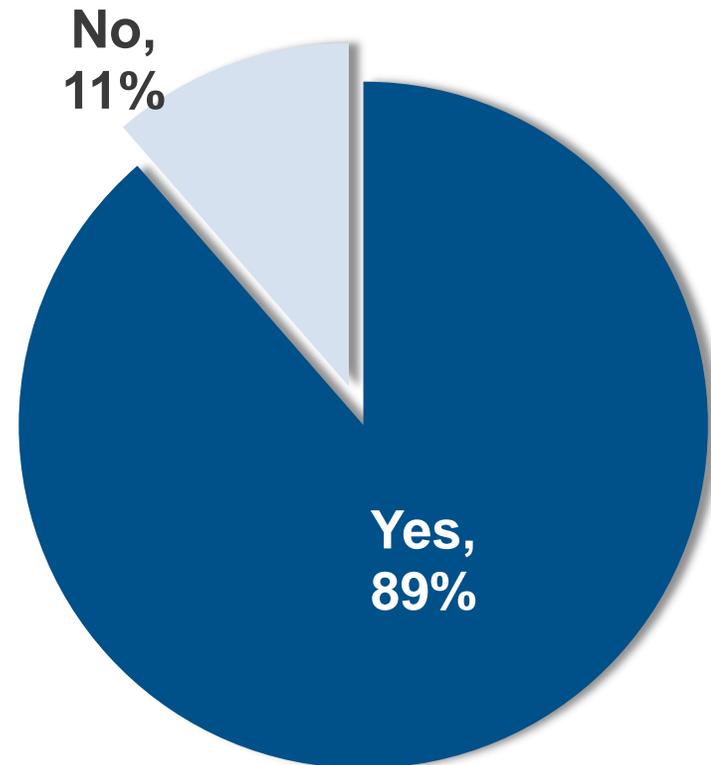
Engaged on  
Websites & Social  
Media Outreach

# Public Input Survey Results

## *Transit Use*

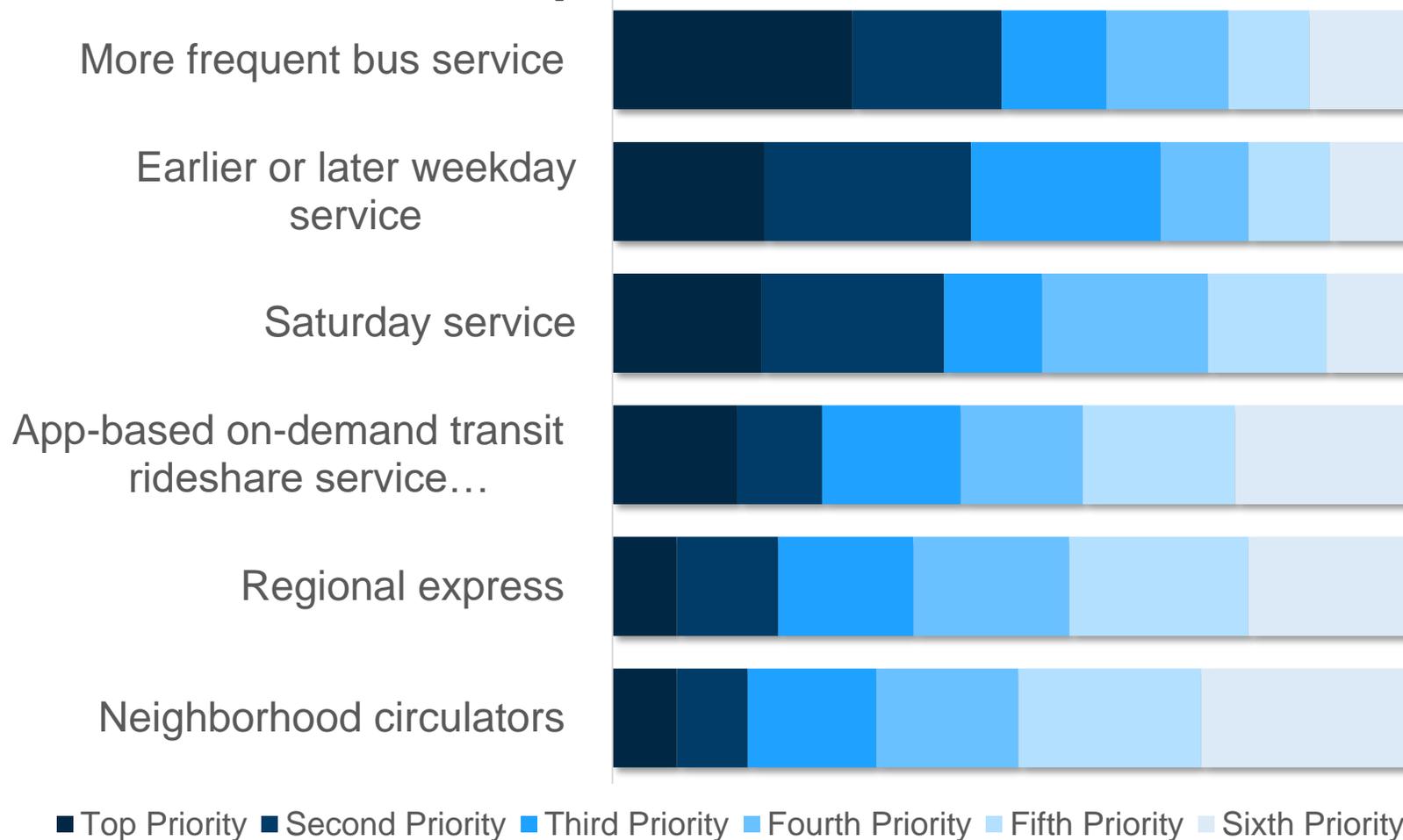


## *Need for improved transit services*

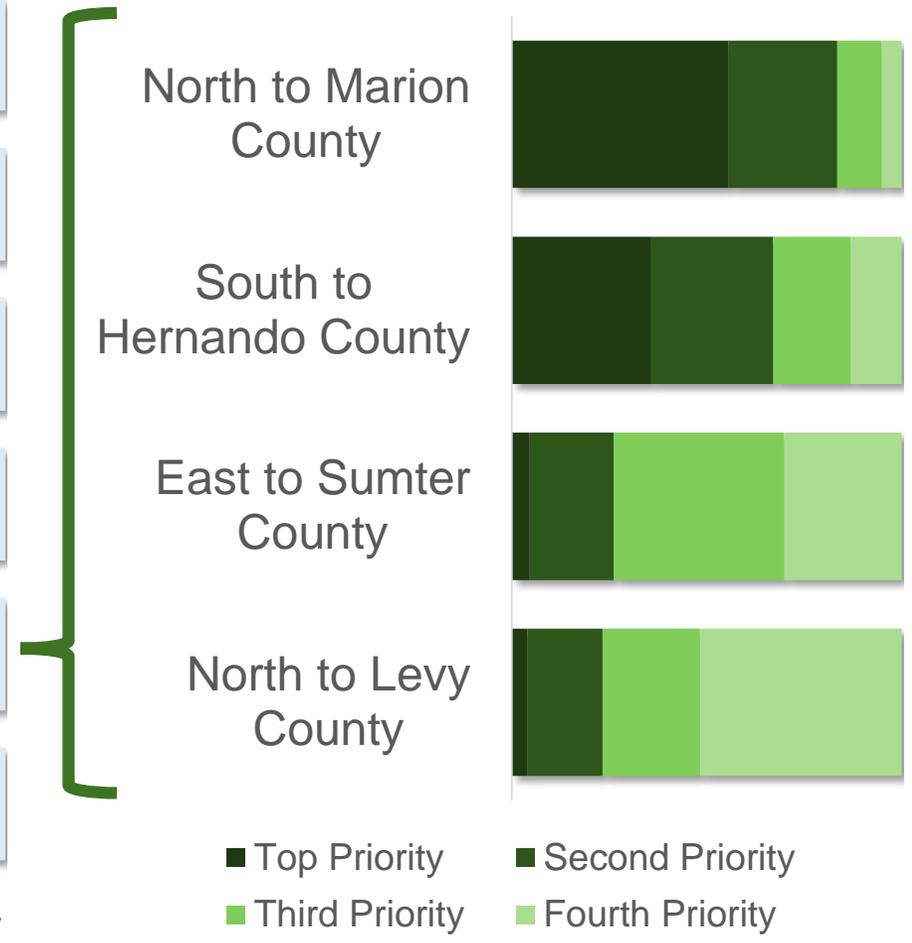


# Public Input Survey Results

## Top Enhancements



## Top Regional Destinations



# Developing 10-Year Transit Needs



# Transit Needs Plan

## Proposed Service Enhancements

- A bus arrives **every 60 minutes**
- Expand service on all routes to run from **6:00AM to 9:00PM**
- Add **Saturday service** from 9:00AM - 3:00PM on all routes

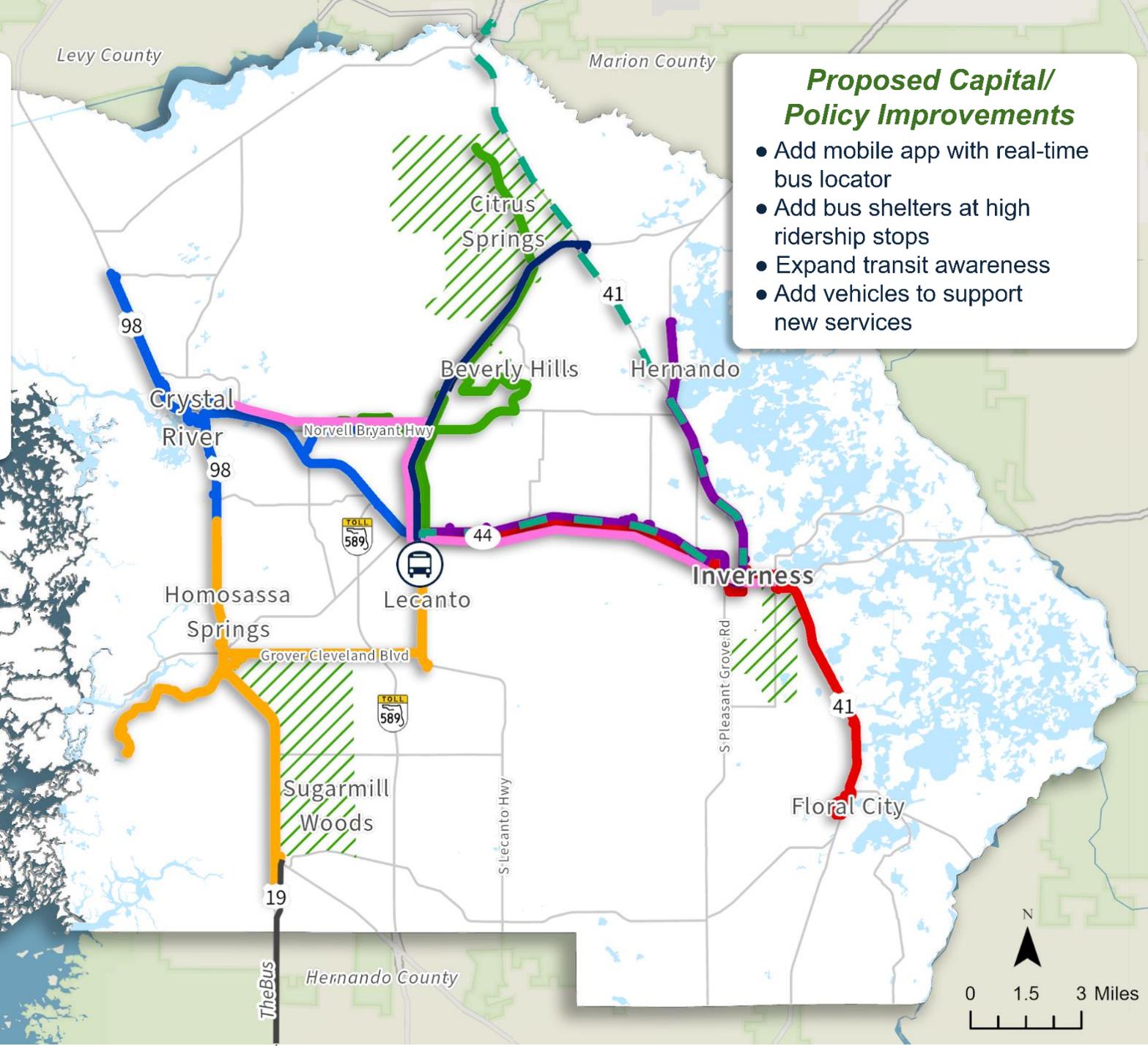
-  Realigned Beverly Hills
-  Crystal River
-  Inverness/Hernando
-  Inverness/Floral City
-  Homosassa

## New Services

-  Cross County Shuttle
-  Jobs Express
-  Ocala Express
-  Microtransit

## Proposed Capital/Policy Improvements

- Add mobile app with real-time bus locator
- Add bus shelters at high ridership stops
- Expand transit awareness
- Add vehicles to support new services



# Capital/Policy Improvements

- Mobile app with real-time bus locator
- Continue to implement bus stop infrastructure compliant with the Land Development Code
- Continue to add bus shelters at high ridership stops
- Expand transit awareness
- Additional vehicles to support service expansion



# Public Input Survey | Service Priorities

A bus arrives every 60 minutes on all existing Citrus County Transit routes

Add Saturday service from 9:00AM - 3:00PM on all routes

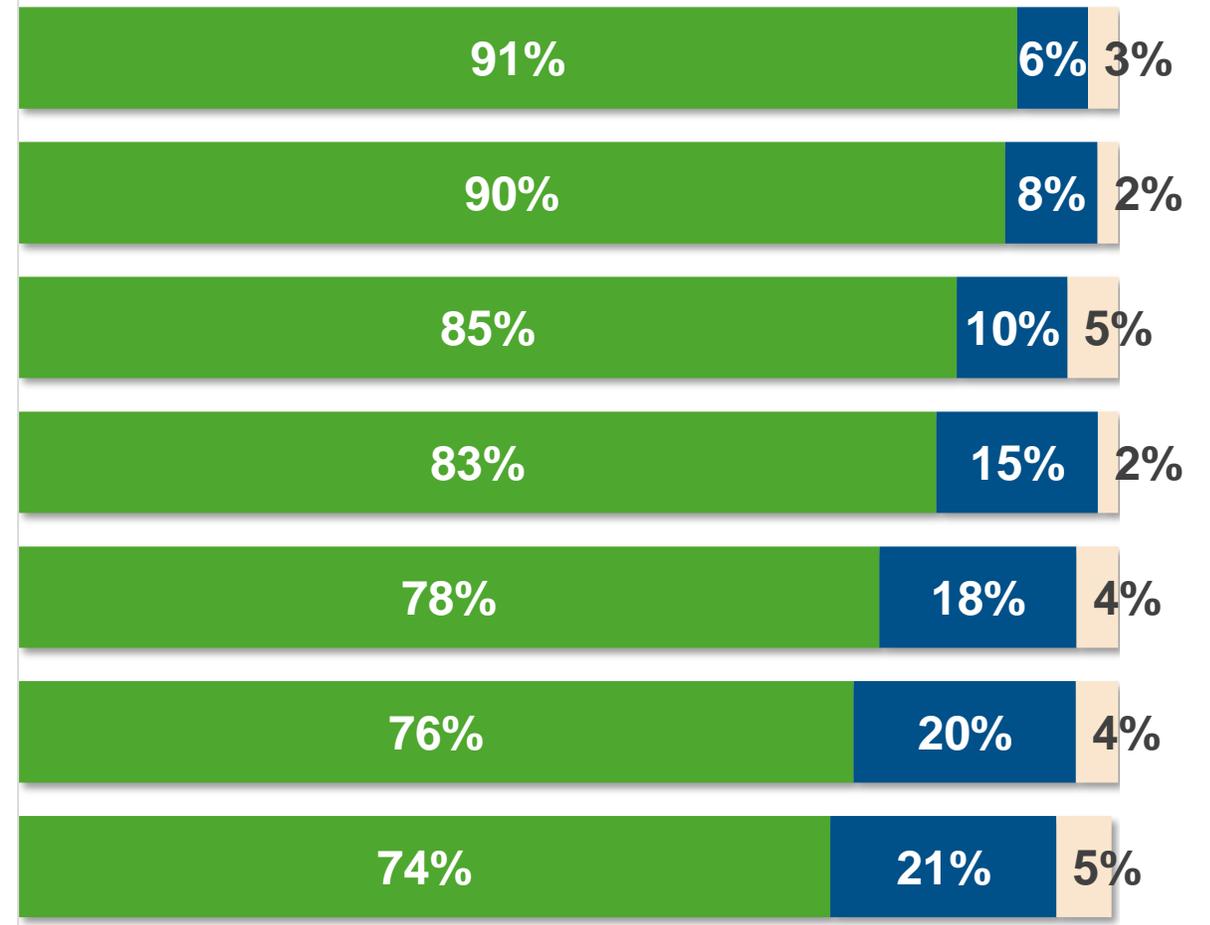
Expand service on all routes to run from 6:00AM - 9:00PM

Cross County Shuttle

Jobs Express

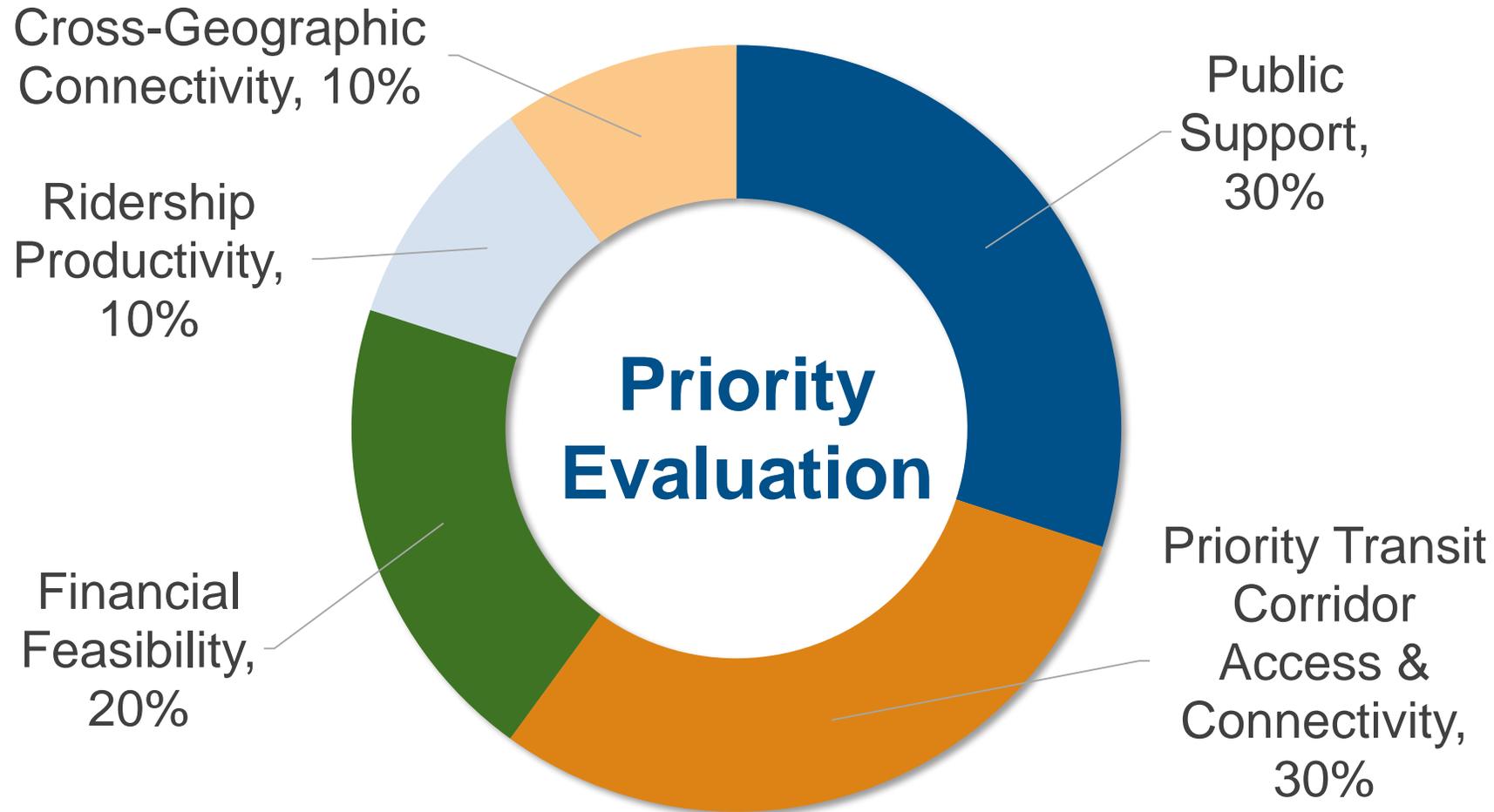
Microtransit

Ocala Express



■ Support ■ Neutral ■ No Support

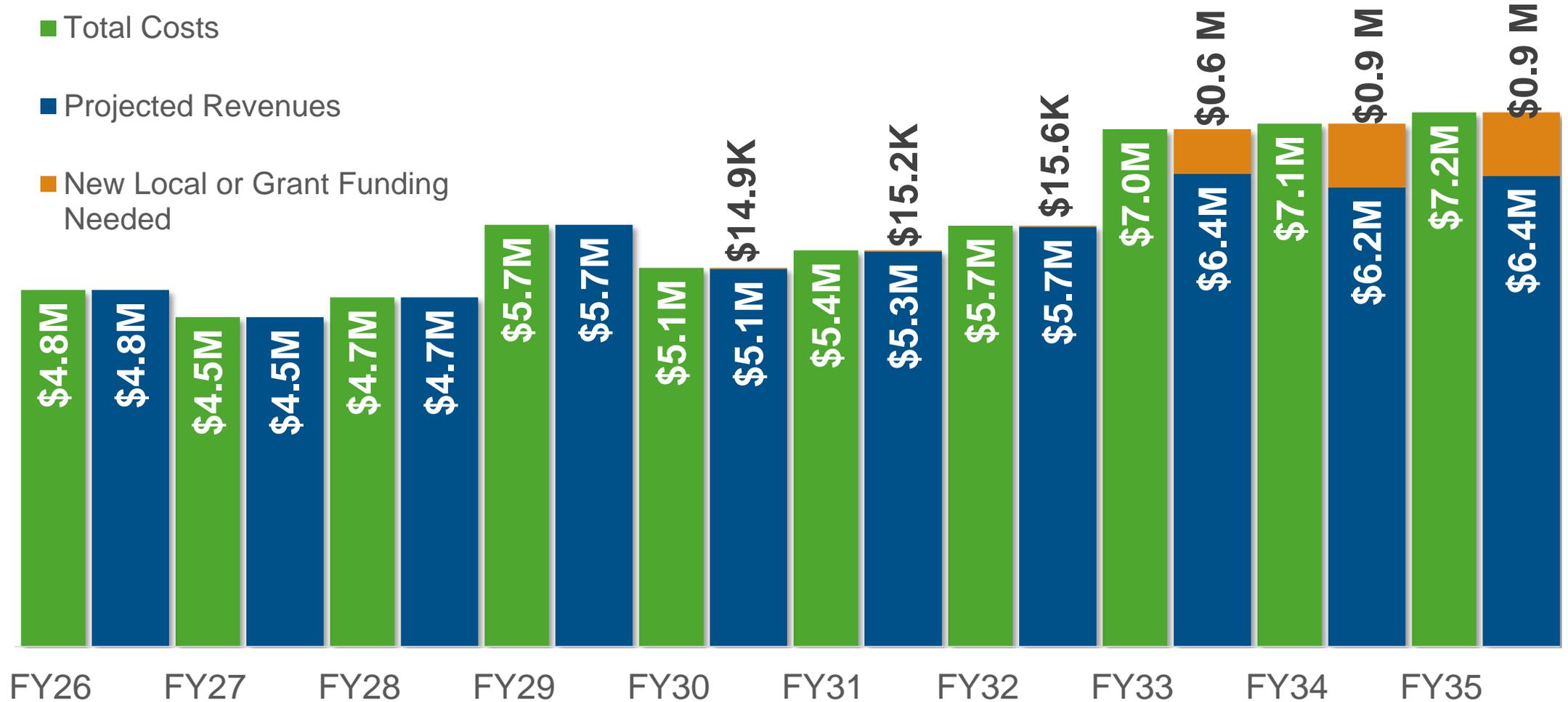
# Evaluation Process



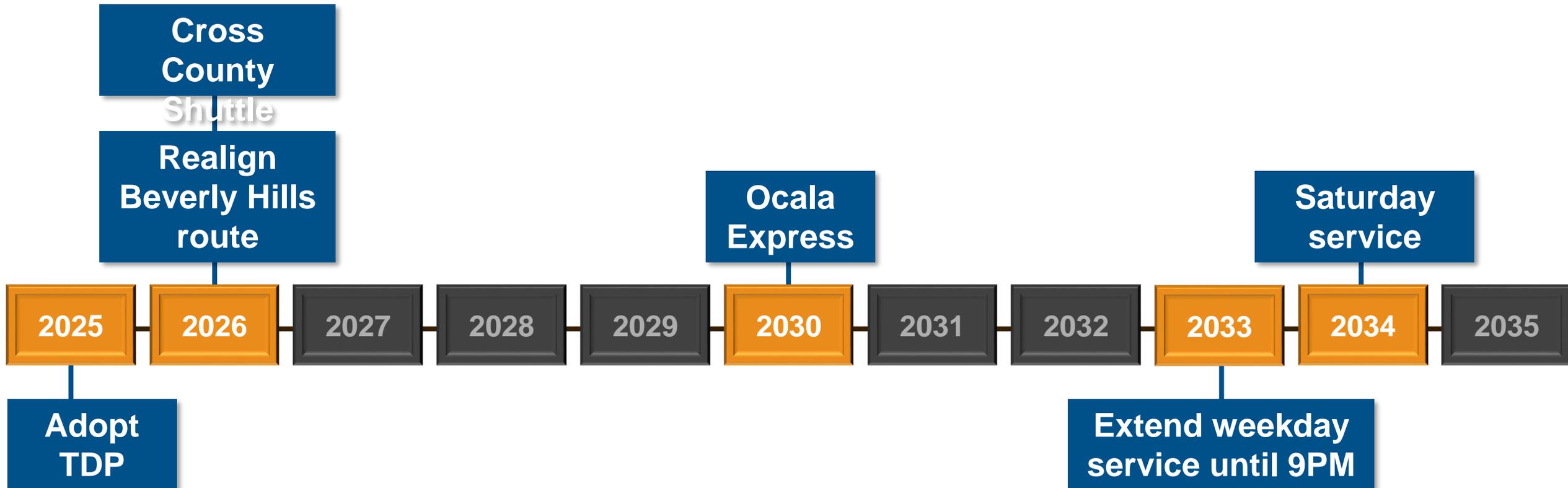
# 10-Year Priority Projects

1. Cross County Shuttle
2. 60-minute on existing routes
3. Realign Beverly Hills route
4. Extend weekday service until 9PM
5. Ocala Express
6. Saturday service on existing routes
7. Enhanced Demand Response service
8. Jobs Express

# Costs & Revenues



# Implementation Timeline



# What is Next?

- Present to Citrus County Board of County Commissioners
- Submit TDP to FDOT
- Develop Executive Summary





# Questions & Comments