

Refining Hernando County's Goals & Objectives

Draft Goals (A broad statement of a desired future condition.)

Draft Objectives (Specific outcomes, measurable whenever possible, that will produce progress towards the goal.)

Theme A: Economic Opportunity

Definition: Grow a resilient multi- generational economy with job investment and career opportunity in emerging high demand fields such as manufacturing, aerospace technologies, career creation, relevant educational opportunities. (Include infrastructure)

Goal A1: Site ready locations for companies to grow & expand

- Objective A.1.1 Invest in the infrastructure needed for specific locations

Goal A2: Recurring funding source for economic development and infrastructure.

- Objective A.2.1 Explore and identify the various options to create a recurring funding mechanism

Goal A3: Workforce training for manufacturing and aerospace industry jobs

- Objective A.3.1 Collaborate on an incubator focused on the aerospace and manufacturing industry
- Objective A.3.2 Establish a relationship with PHSC for certificate programs and stackable credentials.

Goal A4: Incentives to attract and grow industries

- Objective A.4.1 Research incentives that will have the greatest impact

Theme B: EDUCATIONAL EXCELLENCE AND WORKPLACE DEVELOPMENT

Definition: Proactive and Future- oriented skills via developing technologies, business and trade incubator, Space Florida, educational partnerships.

Goal B.1: A "learn here, work here" training and professional development Incubator

- Objective B.1.1 Create a co-working facility for working professionals and industry to foster business growth
- Objective B.1.2 Establish mentoring and certification Programs

Goal B.2: Quality employment opportunities aligned with the growing business workforce needs

- Objective B.2.1 Partner with industry to develop skillsets training and workforce preparedness for targeted industries

Goal B.3: Train existing workforce to current and future technologies (A technologically advanced workforce)

- Objective B.3.1 Provide incentive programs for existing companies to train their employees
- Objective B.3.2 Partner with industry to utilize the library system for additional training or certification program testing

Goal B.4: Partner in education and training programs that may provide seamless progression to additional education and/or employment (job-based skills training)

- Objective B.4.1 Partner or volunteer with training & certification programs

Theme C: COMMITMENT TO PUBLIC SAFETY

Definition: Investment in first-responder training and educational resources, emergency operations, resilience, hurricane preparedness and community defined levels of service.

Goal C.1: Adequate funding & resources available for highly trained first responders

- Objective C.1.1 Develop a 5-year financial forecast
- Objective C.1.2 Secure funding for sustainability.

Goal: C.2: Excellent responsive emergency management for long-term recovery

- Objective C.2.1 Enhance interagency coordination and communication
- Objective C.2.2 Leverage technology for real-time communication and recovery monitoring
- Objective C.2.3 Strengthen post-disaster continuity for critical services

Goal C.3: Clear, timely, and informative public safety communication

- Objective C.3.1 Educate the public on their role in community and personal safety
- Objective C.3.2 Establish a process for communication during emergencies and significant Events

Goal C.4: Public safety operational Readiness

- Objective C.4.1 Invest in EOC and first responder training centers
- Objective C.4.2 Invest in public safety facilities
- Objective C.4.3 Increase capability of recruitment and trainee program

Theme D: STEWARDSHIP OF NATURAL RESOURCES

Definition: Protection, responsible planning, conservation and sustainable practices related to coastal fisheries, rivers, lakes and springs for multi-generational residents.

Goal D.1: Water Quality Protection

- Objective D.1.1 Establish policies and projects to limit degradation of water resources

Goal D.2: Increased recreational opportunities, as the community grows, while protecting natural resources

- Objective D.2.1 Establish passive recreational opportunities

Goal D.3: Passive recreational activities utilizing protected areas of conservation lands, forestry, and Waterways

- Objective D.3.1 Establish a plan for invasive species control and routine maintenance of all natural resources
- Objective D.3.2 Maintain aids to navigation for our existing waterways System

Theme E: ENHANCED QUALITY OF LIFE THROUGH CIVIC ENGAGEMENT

Definition: EngageHernando, Social Media, Community Surveys, Town Halls, so the government knows what is wanted by the residents. (Include infrastructure)

Goal E.1: Investment in community assets

- Objective E.1.1 Consider Public Private Partnerships investments for recreation opportunities.

~~Note: Perhaps this is not "incentivize" but a requirement. Determine if it is feasible/allowable to add a new fee to developments over a certain number of units. Those fees would be directed to specified Quality of Life items.~~

Goal E.2: Well-maintained existing community assets

- Objective E.2.1 Pursue and allocate funding sources to maintain community assets

Goal E.3: Strategic planning for future park developments

- Objective 3.1.1 Develop a plan for increased recreational opportunities as the community grows