



# Hernando County BOCC Leadership Forum II

Thursday, July 31, 2025





# Collaborative Labs' Team

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# Agenda



## Welcome & Recap of Executive Leadership Meeting: July 11, 2025

### Refine Draft Vision, Mission, Core Values & Strategic Themes

#### Refine Draft Goals and Objectives for the Strategic Areas:

- **Economic Opportunity**
- **Educational Excellence and Workforce Development**
- **Commitment to Public Safety**
- **Stewardship of Natural Resources**
- **Quality of Life**

### Wrap-Up & Next Steps for Success



# Welcome & Recap of Executive Leadership Meeting: July 11, 2025

## Review of Real-Time Record & Executive Summary



# Refine Draft **Vision, Mission & Core Values**

# Refining our Vision

*An overarching, aspirational description  
of what we want to achieve in the future*

***Draft Vision: Rich in History, Inspired by  
our Natural Resources, Focused on  
Creating a Safe Environment of  
Opportunity.***

# Refining our Mission

*A statement that explains, in simple and concise terms, an organization's purpose and reason for existence.*

***Draft Mission: To provide essential services and community support ensuring public safety and fostering transparent communication and civic engagement for the wellbeing of all Hernando County residents.***

# Refining our Values

*A set of standards that establishes a framework for expected behavior and decision-making. These values are non-negotiable and even when the nature of goals, work or leadership established might change over time, these principles apply as an unwavering guide in all circumstances.*

## **HERNANDO**

- ***Honor***
- ***Excellence in Service***
- ***Respect for Community***
- ***Natural Resource Stewardship***
- ***Accountability & Integrity***
- ***Nurturing Innovation***
- ***Dedication to Safety***
- ***Opportunity***

# Activity Template & Deploy to BOCC Team



# Refining Strategic Themes

## ***Economic Opportunity***

*Grow a resilient multi-generational economy with job investment and career opportunity in emerging high demand fields such as manufacturing, aerospace technologies, career creation, relevant educational opportunities. (Include infrastructure)*

## ***Educational Excellence and Workforce Development***

*Proactive and Future-oriented skills via developing technologies, business and trade incubator, Space Florida, educational partnerships.*

## ***Commitment to Public Safety***

*Investment in first-responder training and educational resources, emergency operations, resilience, hurricane preparedness and community defined levels of service.*

## ***Stewardship of Natural Resources***

*Protection, responsible planning, conservation and sustainable practices related to coastal fisheries, rivers, lakes and springs for multi-generational residents.*

## ***Enhance Quality of Life through Civic Engagement***

*EngageHernando, Social Media, Community Surveys, Town Halls, so the government knows what is wanted by the residents. (Include infrastructure)*

# Refining our Goals

*A broad statement of a desired future condition*

# Refining our Objectives

*Specific outcomes, measurable whenever possible, that will produce progress towards the goal.*

# Activity Template & Deploy to BOCC Team



## What are our Priority Goals (Pick 5)

A.1. Economic Opportunity: Site ready locations for companies to grow & expand

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A.2. Economic Opportunity: An established recurring funding source for economic development

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A.3. Economic Opportunity: Workforce training for manufacturing and aerospace industry jobs

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A.4. Economic Opportunity: Incentives to attract and grow industries

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B.1. Excellence and Workplace Development: A "growing our own" training and professional development Incubator

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B.2. Excellence and Workplace Development: Quality employment opportunities aligned with the growing business workforce needs

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B.3. Excellence and Workplace Development: Upskill existing workforce to current and future technologies (A technologically advanced workforce)

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B.4. Excellence and Workplace Development: Invest in education and training programs that may provide seamless progression to additional education and/or employment (job-based skills training)

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C.1. Commitment to Public Safety: Adequate funding & resources available for highly trained first responders

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# NEXT STEPS: ACTION ITEMS & TIMELINE

## Phase Two

2.1	Commissioner Forum I (6 hours) off-site	June 18, 2025
2.2	County Administrator & Executive Leadership Planning Meeting	July 11, 2025
2.3	Leadership Forum II (3 hours) off-site	July 31, 2025
2.4	County Administrator & Executive Leadership Planning Meeting	August 8, 2025
2.5	Final Report Internal Review	September 23, 2025
2.6	Final Report to Commission Workshop	October 2025

## Phase Three:

3.1	Strategies for supporting the implementation plan	November 2025
3.2	Implementation plan facilitation	November 2026



# Thank You!

