



ITI Digital DXP Content Modules; Places, Events, Trip Planner, Itinerary Builder, Instagram UCG, DXP Dashboard Content Management	
Software Platform . . . . .	\$14,400
Advanced SEO . . . . .	\$12,000
<b>Total Web Services (October 23 - March 24) . . . . .</b>	<b>\$33,400</b>

**FINANCIAL IMPACT**

Funding of the \$33,400 is included in the FY2024 Budget: Expense Account No. 1261-02811-5304805 Tourist Development Tax - Tourist Development - Promo-Website & Related Expenses.

**LEGAL NOTE**

The Board has the authority to act on this matter pursuant to Chapter 125, Florida Statutes.

**RECOMMENDATION**

It is recommended that the Board approve the new contract to ensure continuation of subscriptions services, in the amount of \$33,400.