



Legislation Details (With Text)

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Title: Tourism Development Council Special Events Marketing Grant Awards to Promote Florida’s Adventure Coast for FY 2024

Sponsors:

Indexes:

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Attachments: 1. FY 2023 TDC Marketing Grant Funding Recommendations

Date	Ver.	Action By	Action	Result
11/7/2023	1	Board of County Commissioners	adopted	Pass

TITLE

Tourism Development Council Special Events Marketing Grant Awards to Promote Florida’s Adventure Coast for FY 2024

BRIEF OVERVIEW

During the FY 2024 Tourism Development Council (TDC) Grant Funding Process, the TDC received grant applications from four organizations for special events or marketing initiatives to promote visitation to Hernando County. The applications were reviewed and recommendations for funding made. A listing of each organization, event and recommended award is attached for review and approval.

FINANCIAL IMPACT

The recommended grant awards total \$14,000. Funding is available in the Special Promotions - Sponsorship Account No. 1261-02811-5304804.

LEGAL NOTE

The Board is authorized to act on this matter pursuant to Chapter 125, Florida Statutes.

RECOMMENDATION

It is recommended that the Board approve the Tourism Development Council’s Special Event Grant funding to the events and in the amounts as indicated in the attached document, totaling \$14,000.