



Legislation Details (With Text)

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Title: Tourism Development Council Special Events Marketing Grant Award to Hernando County Fine Arts Council for "Art in the Park" Marketing and Promotion

Sponsors:

Indexes:

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Attachments: 1. Request for TDC Grant Increase for Arts in the Park

Date	Ver.	Action By	Action	Result
12/12/2023	1	Board of County Commissioners	adopted	Pass

TITLE

Tourism Development Council Special Events Marketing Grant Award to Hernando County Fine Arts Council for "Art in the Park" Marketing and Promotion

BRIEF OVERVIEW

The Hernando County Fine Arts Council has just been advised that the fees associated with using Tom Varn Park as their venue have increased substantially. The Tourism Development Council (TDC) is pleased to ensure the success of this enormously popular event by increasing their TDC Special Events Grant by an additional \$3,000.

FINANCIAL IMPACT

The recommended grant award of an additional \$3,000 is available in TDC Budget Account No. 1261-02811-5304804.

LEGAL NOTE

The Board is authorized to act on this matter pursuant to Chapter 125, Florida Statutes.

RECOMMENDATION

It is recommended that the Board approve the Tourism Development Council's recommendation to increase the Hernando County Fine Arts Council's grant from \$5,000 to \$8,000.