



October 2025 Meeting Minutes
at 5:30 PM at Brooksville City Hall
201 Howell Avenue Brooksville, FL 34601

A. Call to Order (Pedram Moghaddam called the meeting to order at 5:32

1. Pledge to the Flag
2. The following members were present: Cheryl Hill, Diane Greenwell, Jessica Knutilia, Joan LoBianco, Lisa Council, Nina Mattei, Pedram Moghaddam, Ron Coles, Deanna Passarelli and Nidea Pierre. Dakota Horton and Cindy Mahon Gandy were excused. Roxanne Campbell was absent
3. Introduction of guests: Chuck Greenwell, Louis Johns, Mike Cowans, and Lewis Hallal. Barry Meindl was also a guest who arrived later.
4. Mike Cowans with the Hernando County Attorney's office conducted a presentation on the rules and regulations of the Sunshine Laws. He also explained the rules of public records. He provided a packet that he read from and gave a copy to all members present. Pamela Hale's name was given as a contact person for public records request. She was labeled as office manager.
5. Jessica Knutila announced that she is resigning as of 11/9/2025. Discussion followed with many council members sharing their sadness about her leaving and announcing their rejections. Lewis and Pedram shared their feelings about her dedication to the council. Pedram said he will be taking on Jessica's role.

B. Oath of Office Pedram swore in Deanna Passarelli as a new council member.

C. Action Item: Approval of Minutes

1. Cheryl Hill moved to approve the September 2025 minutes, seconded by Diane Greenwell

D. Financial Matters (Cheryl Hill)

1. Lisa Council shared her concerns about the loss of grants, and fears of sponsorship declining. She stressed that we need a better plan and more strategies for how we are going to get sponsors and funds to run the council needs. She suggested that we have a budget and fund raising meeting addressing these concerns with a focus on going over the budget again and making changes and finding ways to meet our financial goals. She also feels we need an action plan in place for how we are going to accomplish these goals. Cheryl suggested we should also have an Art in the Park strategy meeting. Cheryl also said we have \$13,000 more available in the budget with Jessica's resignation. Lewis suggested charging an entry fee or some other way to make more money at

Art in the Park. Nina stressed how AITP main purpose is to offer this amazing art event for our community and stressed that AITP's main purpose is not to just be a way to make money. The need for a separate meeting to discuss AITP needs and the budget was agreed upon by all council members.

Lisa and Deanna volunteered to go personally to businesses to ask for sponsorships. Lewis stressed the need to go in person. Lowman Law firm was a suggestion for first place to look for sponsorship.

E. Volunteer Log updates (Nina Mattei)

1. Nina shared that volunteer log updates are due. Diane suggested bringing back the strategic initiative report and shared her reasons for using it again. Members shared ideas
2. Upcoming volunteer requests:
 - I. FPAW (Diane Greenwell) volunteers needed for FPAW, She says she has another venue that might want to participate and expand this event. With more locations more volunteers are needed.
 - ii Pole Painting-25 applicants to date. Suggestions were made about companies donating paint and other ways to make the project work for both artists and council members.
 - iii. WWJB October 20th Pedram will discuss Art and Ales and Pole painting

E. Work Plans: Status Update & Discussion

1. Art and Ales: Jessica Knutila shared about the upcoming event at Tidal Brewing.
2. Arts in Education (Nidia Pierre) 4 teachers have applied. She shared that there were some problems with the applications submitted and they were returned for corrections.
3. Community Outreach (Diane Greenwell) Diane shared about Veteran's Festival November 8th
4. Community Arts Grant (Cheryl Hill) explained art grant opportunities, who can apply and for what they can apply. Deanna volunteered to help on this committee.
5. Fundraising (Lisa Council) shared about the meeting being canceled. Lisa Will be reaching out to donors and Deanna and Cindy will be visiting businesses and another meeting will be planned to discuss fundraising
- . Sponsorship list will be sent out to members.

G. Member Comments : Deanna commented that she is happy to be a member
Jessica shared about the Life Palettes event at Hernando Park on October 18th from 12-5 pm.

Pedram needs help with wiring palettes. Deanna volunteered.

Dates to Remember

- a. **Volunteer Log updates & Agenda Items Due**
- b. **Front Porch Art Walk –November 1, 2025 10AM-2PM**
- c. **Life Palettes presentation-October 18th at Hernando Park 12-5pm**
- d. **Next Monthly Meeting – Thursday, November 13th at 5:30 PM at Brooksville City Hall**