



August 2025 Meeting Minutes

Thursday, August 14 at 5:30 PM at Brooksville City Hall
201 Howell Avenue Brooksville, FL 34601

A. Call to Order (Pedram Moghaddam called the meeting to order at 5:30

1. Pledge to the Flag
2. The following members were present: Cheryl Hill, Cindy Mahon Gandy, Diane Greenwell, Jessica Knutilia, Joan LoBianco, Lisa Council, Midia Pierre, Nina Mattei, Pedram Moghaddam, Roxanne Campbell. Dakota Horton, Ron Coles were excused.
3. Introduction of guests: Frank Morsani, Louis Hallal, Chuck Greenwell, Deanna Passarelli

B. Action Item: motion for approval of July Minutes

1. July minutes approved

C. Financial Matters (Cheryl Hill)

1. Treasurers report - Cheryl discussed \$19,000. Deficit, \$5,000 proposed spending, non profit budget expectation. Since we did not receive \$25,000 grant we need to: Examine expenses, prioritize, explore fundraising ideas.
2. Mentioned - Jessica will go line by line and call vendors seeking better rates, also see if vendors will swap fees for sponsorships.
3. Two grants have been applied for NEA and Stellar Foundation Grant

D. Guest Speaker (Frank Morsani)

1. Mr. Morsani shared a brief bio of his life and accomplishments. He recommended we meet with Jeff Rogers who is establishing a "community foundation" and will be looking for places where the money in the foundation can be directed. He said Jeff will be having a community meeting on November 15, 2025. He also discussed "Share remainder trusts" as funding options. It was recommended that the Art council put together a portfolio with visuals and information representing what we do on the council that could be presented to potential funders so they know what their money would be used for. He also recommended that we aim higher in our dollar amounts when we are seeking sponsorships.

E. Volunteer Log updates (Nina Mattei)

1. Nina shared that volunteer logs are up to date.
2. Volunteer requests:
 - I. FPAW (Diane Greenwell) volunteer sign up was passed around

- ii. Chamber of Commerce events - 8/21 professional services mixer at Hernando Beach Yacht Club. Cheryl, Pedram and Jessica plan to attend.
- 10/18 5k Walk & Run (Free booth) at 7:30 AM at Tom Varn Park. Volunteers needed for outreach booth
- iii. WWJB third Monday every month (Pedram Moghaddam)
 - 1. August 18 - Diane will talk about the return of the FPAW
 - 2. September 15 - Pedram will shared that Art in the Park applications are open
 - 3. October 20 - unassigned

F. Work Plans: Status Update & Discussion

- 1. Art in the Park - Jessica Knutila discussed applications were now open. Flyers for Sponsorship forms were distributed.
- 2. Community Outreach & Advocacy (Diane Greenwell)
 - Volunteer sign ups were circulated among members
- 3. Arts in Education (Nidia Pierre)
 - No discussion other than success of the Summer program
- d. Community Arts Grant (Cheryl Hill)
 - Still need a new CAG Coordinator ASAP!
- e. Fundraising (Lisa Hannon)
 - Lisa discussed the success of "Dinner with the Artist" Approximately \$607. Raised at the event. She stressed the how great the idea of creating baskets for raffles helped with the raising of money for the council helped.

G. Member Comments :

No added comments to mention

Dates to Remember

- a. **Volunteer Log, Work Plan Updates & Agenda Items Due** – August 30
- b. **Panera Bread Fundraiser** – Thursday, August 15 from 4 - 8 PM at 7061 Coastal Blvd.
- c. **Front Porch Art Walk** – Returns September 6, 2025!!
- d. **Next Monthly Meeting** – Thursday, September 11 at 5:30 PM at Brooksville City Hall