



June 11th 2026 Meeting Minutes
at 5:31 PM at Brooksville City Hall
201 Howell Avenue Brooksville, FL 34601

A. Call to Order (Pedram Moghaddam called the meeting to order at 5:31)

1. Pledge to the Flag
2. Roll call and establish a quorum. The following members were present: Pedram Moghaddam, Cindy Mahan Gandy, Lisa Council, Diane Greenwell, Nina Mattei, Deanna Passarelli, Nidia Pierre, Roxanne Campbell, Russel Jaeger, Ron Coles, Ezekiel Merino, Cheryl Hill was excused. Joined by guest Jessica Palmer from Arts N Tails.

B. Approval of Minutes (Joan LoBianco)

Cindy made a motion to approve the
May 2026 minutes pending a correction to a date misprint. Nina 2nd the motion. The Minutes were approved
unanimously pending correction.

C. Action Items

1. Ezekiel Merino and Vanessa Northcott both stood to pledge the Oath of Office with Pedram Residing. They both signed the oath of office, witnessed by Deanna.
2. Pedram asked if the meeting for the 20th 22nd 24th for going over art in the park can be scheduled officially. He emailed about the dates in June for the potential meeting.
3. Getting everyone on the drive is important.
4. Pedram asked if anyone would like to join him for the next radio promotion.

CI. Volunteer Log updates (Nina Mattei)

1. Updates for mermaid statue - Nina has a discussion with tomorrow with the city (parks and rec) about their interest in moving forward. Looking to have discussion with city manager. Nina briefly went over the proposal to support a local mermaid for Tom Varn Park.
2. WWJB third Monday every month (Pedram Moghaddam) Pedram - We must thank all our sponsors, volunteers, the city, the county, and everyone who helped with Art in the Park.

CII. Work Plans: Status Update & Discussion

1. Ron spoke on the 9,000\$ in grants and how it should be divided. He suggests we could cut it up as 3 grants of 3000 each or larger grants as opposed to smaller ones. He discusses the impact of larger art on buildings.
2. Pedram discussed having a space for public art.
3. Cheryl brings up we have stipulations on the grants - what they can be used for. She mentions 1000 of paint for the art walk did not complete the needs. She states being tired of giving to the same organizations every year. Lisa mentions large artwork and a 100,000 mural as a great impact, she agrees a large artwork and large grant would be an ideal use of funds. Ron suggests 1000 is not enough per grant. Pedram mentions the horse sculpture and agrees in the impact of public art. Ron and Lisa will work

together. Lisa brings up we only gave 6 grants out last year and we can be more selective. She suggests approaching organizations. Cheryl mentions the same groups apply every year for the same project and how that should not be allowed moving forward to prevent stagnation.

4. Lisa suggests Ezekiel and Vanessa collaborate on promotion and others to present ideas to the board.
5. Ron brings up 88.5 Radio as a good source for grants.
6. Lisa on the website- logo and use of the logo should be approved by the board. Pedram brings up how we are a government entity and how it applies to use. Cheryl cites a misuse of the logo by a local tattoo shop to promote their event. Pedram mentions anonymous donations are an option. Pedram will create a form to approve use of our logo.
7. Nidia spoke on art in education- next meeting she would like to raise the fee for camp instructors to 100\$ per session. She accepted our grant offer for the Cornelia Bailey grand but are waiting on them. She needs help gathering more materials for the camp, July 9th. Joan and Roxanne will help others are welcome to. Nidia emphasized that Teachers need grant applications before school opens.
8. Cheryl - Communications meeting was last week, each to work on optimizing different sections of the website. Next meeting is the 12th of July.
9. Art walk at mermaid lakes was a success! Next in September, more artists are signing up. Lisa got paint through Sherwin Williams at a deal for the pole painting initiative.
10. Roxanne mentioned the positive impact of the pole paintings thus far. 23 Have been painted 140 is the goal. Cheryl explained how the poles will be preserved by the power company and the theming.
11. Nina attended the Book Bash and spoke to at least 144 people at the lake house library event, citing interest in the mermaid map.

F. Members Comments

1. Guest comments: Thank You for having me - Jessica Palmer. Spoke on abstract watercolor parties and partnering with assisted living facilities. Her business is for profit therefore connecting with a non for profit organization would allow us to potentially support an art project like this.
2. Diane - Comments from artists at FPAW 'fees have gone up from 35\$ to 70\$ or more' so our free events will prove desirable.
3. Cindy asked what happened with the mobile mural. Pedram noted the laws changed and affected participation.
4. Lisa would like to put on the agenda next time to move art in the park dates to outside the rainy season. She would like to form a committee to research the timing. This issue will go on next months agenda.
5. Ron - mentions the word 'Fine' snuck into the council name in the past and would like to question the importance of the word moving forward.
6. Nidia - putting teachers pay increase on next months meeting.
7. Deanna mentioned Eventeny or similar service with pre-sales and a live event map and is looking into a demo.
8. Vanessa- mentioned the shop online is outdated. Asking for ideas for merchandise to sell. Suggests sponsorship sales as an online option.
9. Zeek - Suggests changing the logo. Deanna and Zeek will submit a new logo idea next month. He requests a critique of the photos for art in the park.
10. Cindy mentioned going over the statutes would be beneficial to the group. .

G. Dates to Remember

- a. **Volunteer Log updates & Agenda Items due**, with Pedram to make the agenda live on Google drive
- b. **Front Porch Art Walk** – , 2026 10AM-2PM
- c. **Next Monthly Meeting** –July 9 2026, Pedram will contact via email about changing the meeting date.